

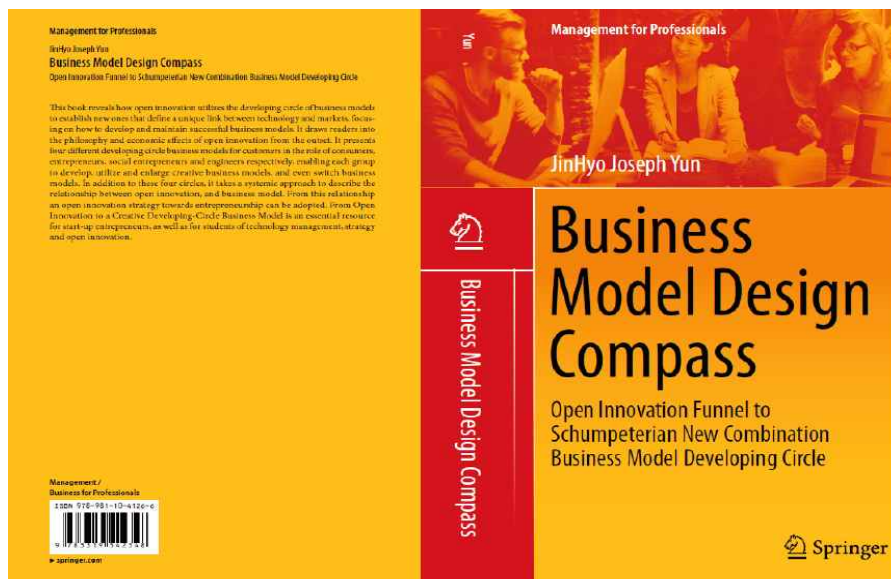
# Programme of “Open Innovation to Business Model”

\*(There might be some changes in reality)

**Date:** Nov. 27 ~ Dec. 06, 2017 & **Venue:** Room. 301, R4, DGIST, Korea

**Lecturers:** Professors from Open Innovation Academy of SOItmC

**Textbook:** Business Model Design Compass: Open Innovation Funnel to Schumpeterian  
New Combination Business Model Developing Circle



Hosted by SOItmC Open Innovation Academy

Supported by DGIST

# Programme

Date	Program	Note
<b>Nov. 27 ~ Dec.03, 2017 Open Innovation</b>		
2017-11-27(Mon.)	10:00~12:00 a.m	<b>Dynamics of the Open Innovation Economy System</b> Lecturer: Professor JinHyo Joseph Yun(DGIST, Korea)
	14:00~16:00 p.m	<b>Introduction of an objective model to Measure open innovation and its application to the information technology convergence sector</b> Lecturer: Professor EuiSeob Jeong(KISTI, Korea)
	16:00~18:00 p.m	<b>Open Innovation Tour or Free Discussion</b>
	18:00~21:00 p.m	<b>Welcome Party</b>
2017-11-28(Tue.)	10:00~12:00 a.m	<b>Economic effects of Open Innovation &amp; Open Innovation Policy in National Innovation System</b> Lecturer: Professor JinHyo Joseph Yun(DGIST, Korea)
	14:00~16:00 p.m	<b>Open Innovation and Autonomous Learning for Sustainable Development: Causal Modelling of Sustainable Learning and Knowledge Building</b> Lecturer: Professor KyungBae Park (Sangji University, Korea)
	16:00~18:00 p.m	<b>Open Innovation Tour or Free Discussion</b>
2017-11-29(Wed.)	10:00~12:00 a.m	<b>Concept, Structures and Decision Factors of Open Innovation &amp; Real Contents and Channels of Open Innovation</b> Lecturer: Professor JinHyo Joseph Yun(DGIST, Korea)
	14:00~16:00 p.m	<b>Learning Organization Activities and Innovativeness of Tech-based SMEs within Korean Technoparks: The Mediating Role of Learning Transfer(Non-Confirmed)</b> Lecturer: Professor Junghyun Yoon (Dongguk University, Korea)
	16:00~18:00 p.m	<b>Open Innovation Tour or Free Discussion</b>
2017-11-30(Thur.)	10:00~12:00 a.m	<b>Dynamics of Open Innovation</b> Lecturer: Professor JinHyo Joseph Yun(DGIST, Korea)
	14:00~16:00 p.m	<b>Historical cases of open innovation</b> Lecturer: Professor Jeonghwan Jeon (Gyeongsang National University, Korea)
	16:00~18:00 p.m	<b>Open Innovation Tour or Free Discussion</b>
	10:00~12:00 a.m	<b>Relation Between Open Innovation and Business Model</b> Lecturer: Professor JinHyo Joseph Yun(DGIST, Korea)

2017-12-01(Fri.)	14:00~16:00 p.m	<b>Platform business Eco-model evolution: case study on KakaoTalk in Korea</b> Lecturer: Professor Junghee Han(Hongik University, Korea)	
	16:00~18:00 p.m	<b>Open Innovation Tour or Free Discussion</b>	
2017-12-02(Sat.)	10:00~12:00 a.m	<b>Business Model and Open Innovation Conditions for the Sustainable Growth of SMEs &amp; The Way from Open Innovation to Business Model</b> Lecturer: Professor JinHyo Joseph Yun(DGIST, Korea)	
	14:00~16:00 p.m	<b>Can Government Policies Drive Open Innovation Type Platforms?</b> Lecturer: Professor Avvari V. Mohan(University of Nottingham, Malaysia)	
	16:00~18:00 p.m	<b>Open Innovation Tour or Free Discussion</b>	
2017-12-03(Sun.)	10:00~12:00 a.m	<b>Customer Open Innovation-Based Business Model Developing Circle</b> Lecturer: Professor JinHyo Joseph Yun(DGIST, Korea)	
	12:00a.m~18:00p.m	<b>Korea Cultural Tour</b>	
<b>Dec. 04~06, 2017 Business Model</b>			
2017-12-04(Mon.)	10:00~12:00 a.m	<b>User Open Innovation-Based Business Model Developing Circle</b> Lecturer: Professor JinHyo Joseph Yun(DGIST, Korea)	
	14:00~16:00 p.m	<b>User Business Model Developing Practice and Student Customized Creative Education Model based on Open Innovation</b> Lecturer: Professor Sunah Kim(Kumoh National Institute of Technology, Korea)	
	16:00~18:00 p.m	<b>Open Innovation Tour or Free Discussion</b>	
2017-12-05(Tue.)	10:00~12:00 a.m	<b>Engineer Open Innovation-Based Business Model Developing Circle and Company Case study</b>	
	14:00~16:00 p.m	<b>Engineer Business Model Developing Practice and (Case study)Open Innovation from Medison to U2Bio Co., Ltd</b> Lecturer: Professor JinHyo Joseph Yun (DGIST, Korea), Pofessor XIAOFEI ZHAO(DGIST, Korea) & President Jin-Tae Kim(U2Bio Co., Ltd, Korea)	
	16:00~18:00 p.m	<b>Open Innovation Tour or Free Discussion</b>	
2017-12-06(Wed.)	10:00~12:00 a.m	<b>Social Open Innovation-Based Business Model Developing Circle</b> Lecturer: Professor JinHyo Joseph Yun(DGIST, Korea)	
	14:00~16:00 p.m	<b>Social Business Model Developing Practice and (Case study)Open The</b>	

		<p><b>Chaebol business model as an early adaptation to open innovation challenges</b></p> <p>Lecturer: Professor JinHyo Joseph Yun (DGIST, Korea), Pofessor XIAOFEI ZHAO(DGIST, Korea) &amp; Professor Ogan Furel(DGIST, Korea)</p>	
	16:00~17:00 p.m	<b>Certificate Ceremony</b>	
	17:00~21:00 p.m	<b>Farewell Party</b>	