

# Call for Papers & Invitation

**Society of Open Innovation: Technology, Market, and Complexity (SOItmC) & Consortium of Supply Chain & Operations Management (CSCOM) 2016 Conference**

**May 31 – June 3, San Jose State University (SJSU), California, USA**

**([www.openinnovationtmc.org](http://www.openinnovationtmc.org))**

Sponsored by



Ministry of Science, ICT and  
Future Planning

## Open Innovation of Start-ups and Firms in Value Chain

### IMPORTANT DEADLINES

**Expanded Abstract Submission: March 31, 2016 / Notification of Paper Acceptance: First Round - March 31, 2016  
Second Round - April 20, 2016**

**Full Paper Submission: May 30, 2016 / Early Bird Registration: April 30, 2016**

### Keynote Speakers

**Fred Phillips (USA)**

- Professor at Yuan Ze University(Taiwan)
- Editor-in-Chief of Technological Forecasting and Social Change(SSCI)
- Has been a consultant to such organizations as Intel, Texas Instruments, etc., and has consulted worldwide on technology based regional development.
- Presentation Theme: "Key Ideas from a 25-Year Collaboration at Technological Forecasting & Social Change"

**Anil K. Gupta (India)**

- Professor, Centre for Management in Agriculture, Indian Institute of Management
- Founder of Honey Bee Network
- President, SRISTI (Society for Research and Initiatives for Sustainable Technologies and Institutions) and Editor, Honey Bee, a quarterly newsletter on grassroots green innovations
- Executive Vice Chair, National Innovation Foundation
- Presentation Theme: "Open innovations in formal and informal sector must also be reciprocal and mutually empowering"

**Venni V. Krishna (India)**

- Professor at Jawaharlal Nehru University, India
- Editor-in-Chief of Science, Technology and Society (SSCI)
- Presentation Theme: "Globalization of Innovation in Asia"

**Ulrich Witt (Germany)**

- Professor at Griffith Business School, Griffith University(Australia)
- Director of the Evolutionary Economics Group at the Max Planck Institute of Economics
- Editor of Journal of Evolutionary Economics including other many
- Honorary Member of the Japan Association for Evolutionary Economics 2006
- Thyssen Foundation Scholarship, Santa Fe Institute, Santa Fe, NM 1989
- Presentation Theme: "What kind of innovations do we need to secure our future?"

**Tan Yigitcanlar (Australia)**

- Professor, Queensland University of Technology
- Editor-in-Chief of International Journal of Knowledge-Based Development and Sustainability, and an Associate Editor of many other journals
- Presentation Theme: "Smart Cities in the Making: Success and Failure Factors from Global Practices"

**Taeho Park (USA)**

- Director & Professor, School of Global Innovation and Leadership, San Jose State University, USA
- Editor-in-Chief, Journal of Supply Chain and Operations Management
- Presentation Theme: "The Role of Open Innovation for the Improvement of Supply Chain System Performance"

**Loet Leydesdorff (Netherlands)**

- Honorable President of the World Association for Triple Helix & Future Studies (WATEF)
- Emeritus Professor, "Communication and Innovation in the Dynamics of Science and Technology", University of Amsterdam
- Honorary Professor at SPRU – Science and Technology Policy Research of the University of Sussex
- Editor of Science & Public Policy including other many
- Presentation Theme: "Uncertainty Reduction in University-Industry-Government Relations: Mutual Redundancies among Wealth Generation, Novelty Production, and Control"

**Philip Cooke (UK)**

- Professor, Center for Innovation, Bergen University College, Norway
- University Research Professor in regional economic development (1991) and founding director (1993) of the Centre for Advanced Studies, University of Wales, Cardiff, (until July, 2014)
- Editor of "European Planning Studies" (SSCI)
- Interested in the studies of Evolutionary Complexity Theory, Regional Innovation Systems, Eco-Art and Green Innovation
- Presentation Theme: "The Virtues of Variety in Regional Innovation Systems & Entrepreneurial Ecosystems"

**JinHyoo Joseph Yun (Korea)**

- Tenured Senior Researcher and Professor, Division of IoT and Robotics Convergence Research, DGIST
- Hosting Chair of SOItmC & KCWS 2015
- President of Society of Open Innovation: Technology, Market, and Complexity(SOItmC)
- Editor-in-Chief of Journal of Open Innovation: Technology, Market, and Complexity(JOItmC)
- Presentation Theme: "Success Factors and Dynamics of Social Innovation"

### Special Sessions

<b>Special Session 1. DGFEZ Open Innovation Platform Session</b> Chair: Young-Ho Choi(Daegu-Gyeongbuk Free Economic Zone Authority, Korea) 	<b>Special Session 5. Open Innovation &amp; Convergence</b> Chair: SangOk Choi(Korea university, Korea) 	<b>Special Session 9. Evolving Complexity of Innovation Ecosystem</b> Chair: DongKyu Won(Korea Institute of Science and Technology Information, Korea) 	<b>Special Session 13. Climate Change and Sustainability</b> Chair: Jiyoung Park(University at Buffalo, The State University of New York, USA) 
<b>Special Session 2. Open Business Model Competition</b> Chair: Mi-Hwa Choi(The Maeil Shinmun, Korea) 	<b>Special Session 6. Entrepreneurship, Open Innovation, and Technology Commercialization in South Korean New Ventures</b> Chair: Jaehoon Rhee(Yeungnam University, Korea) 	<b>Special Session 10. Dynamics of Open Innovation</b> Chair: JinHyoo Joseph Yun(Daegu Gyeongbuk Institute of Science & Technology, Korea) 	<b>Special Session 14. Technology Commercialization &amp; Management</b> Chair: Taehoon Kwon(Korea Institute of Science and Technology Information, Korea) 
<b>Special Session 3. Open Innovation in SCM</b> Chair: TaeHo Park(San Jose State University, USA) 	<b>Special Session 7. R&amp;D Open Innovation Policy</b> Chair: YoungJoo Ko(Korea Research Institute of Chemical Technology, Korea) 	<b>Special Session 11. Managing Creativity and R&amp;D Personnel</b> Chair: Sam Youl Lee(Yonsei University, Korea) 	<b>Special Session 15. (Open for Application)</b>
<b>Special Session 4. Market and Technology</b> Chair: KwangHo Jung(Seoul National University, Korea) 	<b>Special Session 8. Innovation Diversity for Emerging Economies</b> Chair: Natalja Lace(Riga Technical University, Latvia) 	<b>Special Session 12. Open Innovation from Dynamic Perspectives</b> Chair: KyungBae Park(SangJi University, Korea) 	<b>Special Session 16. (Open for Application)</b>

### General Sessions

<b>General session 1.</b> Chair: Keun Lee(Seoul National University, Korea, Not Confirmed) 	<b>General Session 3.</b> Chair: Sang Cheol Lee(Daegu Gyeongbuk Institute of Science & Technology, Korea) 	<b>General Session 5.</b> Chair: ChoongJae Im(Keimyung University, Korea) 	<b>General Session 7.</b> Chair: Iris Xiaohong Quan(San Jose State University, USA) 
<b>General Session 2.</b> Chair: GeunWoo Ryu(Keimyung University, Korea) 	<b>General Session 4.</b> Chair: Mohan V. Avvari(University of Nottingham, Malaysia, Not Confirmed) 	<b>General Session 6.</b> Chair: Giovanna Del Gaudio(University of Naples Federico II, Italy, Not Confirmed) 	<b>General Session 8. (Open for Application)</b>

### Special Issue Journals

**Journal of Open Innovation: Technology, Market, and Complexity(Under Preparing for Enrollment at Scopus(2016-2017), and at SSCI and SCI(2017-2018))**

- Editor-in-Chief: JinHyoo Joseph Yun(jhyun@dgist.ac.kr)
- About 12 papers will be invited to the journal

**Technological Forecasting and Social Change(SSCI)**

- Editor-in-Chief: Fred Phillips(fphillips@saturm.yzu.edu.tw)
- Guest Editor: JinHyoo Joseph Yun(jhyun@dgist.ac.kr)
- Tan Yigitcanlar(tan.yigitcanlar@qut.edu.au)

- Up to 8 papers will be invited to the journal

※ We are inviting a voluntary guest editor for a special issue from TFSC, who uses English as native.

**Science, Technology and Society(SSCI)**

- Editor-in-Chief: Venni V. Krishna(krishna@mail.jnu.ac.in)

- Guest Editor: JinHyoo Joseph Yun(jhyun@dgist.ac.kr)
- Avvari V. Mohan (mohan.avvari@nottingham.edu.my) (non-confirmed)

- Up to 8 papers will be invited to the journal

**European Planning Studies(SSCI)**

- Editor-in-Chief: Philip Cooke(CookePN@cardiff.ac.uk)
- Guest Editor: JinHyoo Joseph Yun(jhyun@dgist.ac.kr)
- JiYoung Park(jp292@buffalo.edu) (non-confirmed)

- Up to 8 papers will be invited to the journal

**For more information, please contact:**

- SOItmC Secretariat  
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+82-53-785-4411  
Address: 333 Techno Jungang-daero, Hyeonpung-myeon, Dalseong-gun, Daegu, 711-873, Republic of Korea.

- Prof. TaeHo Park (Hosting Chair of SOItmC & CSCOM 2016, San Jose State University)  
Contact: taeho.park@sjsu.edu

- Prof. JinHyoo Joseph Yun (Organizing Chair of SOItmC & CSCOM 2016, President of SOItmC and Editor-in-Chief of JOItmC)  
Contact: jhyun@dgist.ac.kr  
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### Designated General Issue Journals

**International Journal of Knowledge-Based Development(Scopus)**

- Editor-in-Chief: Tan Yigitcanlar(tan.yigitcanlar@qut.edu.au)
- Guest Editor: JinHyoo Joseph Yun(jhyun@dgist.ac.kr)
- Up to 12 papers will be invited to the journal

**Journal of Science, and Technology, Policy, Management(Scopus)**

- Editor-in-Chief: Patricia Ordóñez de Pablos(patriop@uniovi.es)
- Guest Editor: JinHyoo Joseph Yun(jhyun@dgist.ac.kr),
- Up to 10 papers will be invited to the journal

Notice 1: Hosting the Expanded Editorial Board Meeting of JOItmC

- Date/Time: 09:00, June 1, 2016
- Location: Ballroom at Student Union of San Jose State University, USA