







Call for Papers & Invitation

Society of Open Innovation: Technology, Market, and Complexity (SOItmC) & Consortium of Supply Chain & Operations Management (CSCOM) 2016 Conference

May 31 – June 3, San Jose State University (SJSU), California, USA

(www.openinnovationtmc.org)

Sponsored by











Open Innovation of Start-ups and Firms in Value Chain

IMPORTANT DEADLINES

Expanded Abstract Submission: March 31, 2016 / Notification of Paper Acceptance: First Round - March 31, 2016

Second Round - April 20, 2016

Full Paper Submission: May 30, 2016 / Early Bird Registration: April 30, 2016

Keynote Speakers

Professor at Yuan Ze University(Taiwan)

- Editor-in-Chief of Technological Forecasting and Social Change(SSCI)
- Has been a consultant to such organizations as Intel, Texas Instruments, etc., and has consulted worldwide on technology based regional development.
- Presentation Theme: "Key Ideas from a 25-Year Collaboration at Technological Forecasting & Social Change"



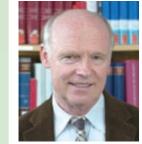
- Professor, Centre for Management in Agriculture, Indian Institute of Management
- Founder of Honey Bee Network
- President, SRISTI (Society for Research and Initiatives for Sustainable Technologies and Institutions) and Editor, Honey Bee, a quarterly newsletter on grassroots green innovations
- Executive Vice Chair, National Innovation Foundation
- Presentation Theme: "Open innovations in formal and informal sector must also be reciprocal and mutually empowering"



Taeho Park (USA)

University, USA

- Professor at Jawaharlal Nehru University, India • Editor-in-Chief of Science, Technology and Society (SSCI)
- Presentation Theme: "Globalization of Innovation in Asia"



Ulrich Witt (Germany)

- Professor at Griffith Business School, Griffith University(Australia)
- Director of the Evolutionary Economics Group at the Max Planck Institute of
- Editor of Journal of Evolutionary Economics including other many
- Honorary Member of the Japan Association for Evolutionary Economics 2006 • Thyssen Foundation Scholarship, Santa Fe Institute, Santa Fe, NM 1989
- Presentation Theme: "What kind of innovations do we need to secure our future?"

Loet Leydesdorff (Netherlands)

- Honorable President of the World Association for Triple Helix & Future Studies (WATEF) • Emeritus Professor, "Communication and Innovation in the Dynamics of Science
- and Technology", University of Amsterdam
- Honorary Professor at SPRU Science and Technology Policy Research of the University of Sussex
- Editor of Science & Public Policy including other many • Presentation Theme: "Triple Helix Models of Innovation: Are synergies generated



Philip Cooke (UK)

- Professor, Center for Innovation, Bergen University College, Norway
- University Research Professor in regional economic development (1991) and founding director (1993) of the Centre for Advanced Studies, University of Wales, Cardiff. (until July, 2014)
- Editor of "European Planning Studies" (SSCI)
- Presentation Theme: "The Virtues of Variety in Regional Innovation Systems & Entrepreneurial Ecosystems"



JinHyo Joseph Yun (Korea)

Chain System Performance"

• Tenured Senior Researcher and Professor, Division of IoT and Robotics

Editor-in-Chief, Journal of Supply Chain and Operations Management

- Convergence Research, DGIST Hosting Chair of SOltmC & KCWS 2015
- President of Society of Open Innovation: Technology, Market, and Complexity(SOltmC)
- Editor-in-Chief of Journal of Open Innovation: Technology, Market, and
- Presentation Theme: "Success Factors and Dynamics of Social Open Innovation"

Director & Professor, School of Global Innovation and Leadership, San Jose State

• Presentation Theme: "The Role of Open Innovation for the Improvement of Supply

at national or regional levels?"

Special Sessions

Special Session 1. DGFEZ Open Innovation Platform Session

Chair: Young-Ho Choi(Daegu-Gyeongbuk Free Economic Zone Authority, Korea)

DGFEZ

Special Session 2. Open Business Model Competition Chair: Mi-Hwa Choi(The Maeil Shinmun, Korea)

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Special Session 3. Open Innovation in SCM Chair: TaeHo Park(San Jose State University, USA) SISU

Special Session 4. Market and Technology

Chair: KwangHo Jung(Seoul National University, Korea)

Special Session 5. Open Innovation & Convergence Chair: SangOk Choi(Korea university, Korea)



Special Session 6. Entrepreneurship, Open Innovation, and **Technology Commercialization in South Korean New Ventures** Chair: Jaehoon Rhee(Yeungnam University, Korea)



Special Session 7. R&D Open Innovation Policy Chair: YoungJoo Ko(Korea Research Institute of Chemical Technology, Korea)



Special Session 8. Innovation Diversity for Emerging

Economies Chair: Natalja Lace(Riga Technical University, Latvia)



Special Session 11. Managing Creativity and R&D Personnel

Special Session 10. Dynamics of Open Innovation

Chair: Sam Youl Lee(Yonsei University, Korea)

Kisti Korea Institute of Science and Technology Information



DGVIST

Special Session 12. Open Innovation from Dynamic

Special Session 9. Evolving Complexity of Innovation

Chair: DongKyu Won(Korea Institute of Science and Technology Information, Korea)

Chair: JinHyo Joseph Yun(Daegu Gyeongbuk Institute of Science & Technology,

Perspectives Chair: KyungBae Park(SangJi University, Korea)

SANGJI UNIVERSITY

Special Session 13. Climate Change and Sustainability Chair: Jiyoung Park(University at Buffalo, The State University of New York,

University at Buffalo The State University of New York

Special Session 14. Technology Commercialization & Management

Chair: Taehoon Kwon(Korea Institute of Science and Technology Information, Korea)

Kisti Korea Institute of Science and Technology Information

Special Session 15. (Open for Application)

Special Session 16. (Open for Application)

General Sessions

General Session 1.

Chair: Keun Lee(Seoul National University, Korea

General Session 2. Chair: GeunWoo Ryu(Keimyung University, Korea) KEIMYUNG UNIVERSITY

General Session 3. Chair: Sang Cheol Lee(Daegu Gyeongbuk Institute of Science & Technology, Korea)

DEVISIT

General Session 4. Chair: Pedro D. Almaguer Prado(Isinapsys, Mexico),

Mei-Chih HU(National Tsing Hua Univeristy, Taiwan) Isinapsys 圖 國立情華大學

General Session 5. Chair: Hideyuki Horii(The University of Tokyo, Japan), Eunyoung Kim(The University of Tokyo, Japan) 東京大学 THE UNIVERSITY OF TOKYO

Special Issue Journals

Journal of Open Innovation: Technology, Market, and Complexity(Under Preparing for Enrollment at Scopus(2016-2017), and at SSCI and SCI(2017-2018))

- Editor-in-Chief: JinHyo Joseph Yun(jhyun@dgist.ac.kr) • About 12 papers will be invited to the journal
- **Technological Forecasting and Social Change(SSCI)**
- Editor-in-Chief: Fred Phillips(fphillips@saturn.yzu.edu.tw) • Guest Editor: JinHyo Joseph Yun(jhyun@dgist.ac.kr)
- Tan Yigitcanlar(tan.yigitcanlar@qut.edu.au) • Up to 8 papers will be invited to the journal
- * We are inviting a voluntary guest editor for a special issue from TFSC, who uses English as native.

Science, Technology and Society(SSCI)

• Editor-in-Chief: Venni V. Krishna(krishna@mail.jnu.ac.in)

- - Journal of Science, and Technology, Policy, Management(Scopus) • Editor-in-Chief: Patricia Ordonez de Pablos(patriop@uniovi.es)
 - Guest Editor: JinHyo Joseph Yun(jhyun@dgist.ac.kr),
 - Up to 10 papers will be invited to the journal

 Guest Editor: JinHyo Joseph Yun(jhyun@dgist.ac.kr) Avvari V. Mohan (mohan.avvari@nottingham.edu.my) (non-confirmed)

• Up to 8 papers will be invited to the journal

European Planning Studies(SSCI)

• Editor-in-Chief: Philip Cooke(CookePN@cardiff.ac.uk) Guest Editor: JinHyo Joseph Yun(jhyun@dgist.ac.kr)

JiYoung Park(jp292@buffalo.edu) (non-confirmed) • Up to 8 papers will be invited to the journal

For more information, please contact:

- SOItmC Secretariat
- Contact: openinnovationtmc@gmail.com +82-53-785-4411 Address: 333 Techno Jungang-daero,
- Hyeonpung-myeon, Dalseong-gun, Daegu, 711-873, Republic of Korea. • Prof. TaeHo Park (Hosting Chair of SOItmC

& CSCOM 2016, San Jose State University)

Contact: taeho.park@sjsu.edu

• Prof. JinHyo Joseph Yun (Organizing Chair of SOItmC & CSCOM 2016, President of SOItmC and Editor-in-Chief of JOItmC) Contact: jhyun@dgist.ac.kr +82-53-785-4410

Designated General Issue Journals

International Journal of Knowledge-Based Development(Scopus) • Editor-in-Chief: Tan Yigitcanlar(tan.yigitcanlar@qut.edu.au)

- Guest Editor: JinHyo Joseph Yun(jhyun@dgist.ac.kr)
- Up to 12 papers will be invited to the journal
- Notice 1: Hosting the Expanded Editorial Board Meeting of JOItmC
 - Date/Time: 09:00, June 1, 2016

• Location: Ballroom at Student Union of San Jose State University, USA