

# Open Innovation Academy of SOItmC 2019 Summer School

## July 02(Tue.)~July 07(Sun.), 2019

Venue : Building. Tower 75, Room. T1002, Meijo University, Nagoya, Japan

### Program

Date	Time	Lecturer
02-Jul-19 (Tue.)	09:00~10:30	 <b>Prof. Tan Yigitcanlar</b> (Queensland University of Technology, Australia) • Professor, Queensland University of Technology, Australia • Editor-in-Chief of International Journal of Knowledge-Based Development • Editor of Sustainability <b>Lecture Materials:</b> 1. Tan Yigitcanlar. Knowledge-Based Development of Smart and Sustainable Cities: Our and future generations' lives depend on it!. <i>Lecture materials</i> . 2. Tan Yigitcanlar(2018). Smart City Policies Revisited: Considerations for a Truly Smart and Sustainable Urbanism Practice. <i>World Technopolis Review</i> , 7, 97-112. 3. Tan Yigitcanlar et al.(2018). Can cities become smart without being sustainable? A systematic review of the literature. <i>Sustainable Cities and Society</i> , 45, 348-365.
	10:40~12:10	 <b>Prof. Tommi Inkinen</b> (University of Turku, Finland) • Professor, University of Turku, Finland • Editor-in-Chief of peer-reviewed quarterly journal Terra, Finland Geographical Journal till 2014 <b>Lecture Materials:</b> 1. Teemu Makkonen & Tommi Inkinen(2018). Sectoral and technological system of environmental innovation: The case of marine scrubber systems. <i>Journal of Cleaner Production</i> , 200,110-121. 2. Juho Kiuru & Tommi Inkinen(2017). Predicting innovation growth and demand with proximate human capital: A case study of the Helsinki metropolitan area. <i>Cities</i> , 64, 9-17. 3. Tommi Inkinen & Inka Kaakinen(2016). Economic Geography of Knowledge-Intensive Technology Clusters: Lessons from the Helsinki Metropolitan Area. <i>Journal of Urban Technology</i> , 23(1).
	13:30~18:00	Discussion
03-Jul-19 (Wed.)	09:00~10:30	 <b>Prof. Philip Cooke</b> (Bergen University College, Norway) • Professor, Bergen University College, Norway • Pre Editor-in-Chief and Editor(now) of European Planning Studies(SSCI) <b>Lecture Materials:</b> 1. Philip Cooke(2018). Responsible research and innovation? From FinTech's 'flash crash' at Cermak to digitech's Willow Campus and Quayside. <i>European Planning Studies</i> , doi: 10.1080/09654313.2018.1556610. 2. Philip Cooke, Dirk Fornahl et al.(2018). From The Machine Learning Region to The Deep Learning Region: Tesla, DarkTrace and DeepMind as Internationalised Local to Global Cluster Firms. Paper from <i>Researchgate of Prof. Philip Cooke</i> . 3. Philip Cooke(2019).The Rent-Seeking Propaganda Machine: Data Harvesting by Social Media Firms in the Surveillance Economy. Under submitting at <i>Journal of Open Innovation: Technology, Market and Complexity</i> .
	10:40~12:10	 <b>Prof. JinHy0 Joseph Yun</b> (DGIST, Korea) • Principal professor of Open Innovation Academy of SOItmC & Tenured Principal Researcher, DGIST, Korea • Editor-in-Chief of Journal of Open Innovation: Technology, Market, and Complexity(JOItmC)(Scopus) • Editor of Sustainability & Knowledge Management Research & Policy <b>Lecture Materials:</b> 1. Yun et al. (2018). Entrepreneurial cyclical dynamics of open innovation. <i>Journal of Evolutionary Economics</i> , 28(5), 1151-1174. 2. Yun et al. (2016). Dynamics from open innovation to evolutionary change. <i>Journal of Open Innovation: Technology, Market and Complexity</i> , 2(7). 3. Yun et al. (2015). How do we conquer the growth limits of capitalism? Schumpeterian Dynamics of Open Innovation. <i>Journal of Open Innovation: Technology, Market and Complexity</i> , 1(17).
	13:30~18:00	Discussion
04-Jul-19 (Thur.)	09:00~10:30	 <b>Prof. Levent Altinay</b> (Oxford Brookes University, UK) • Professor, Oxford Brookes University, UK • Editor-in-Chief of The Service Industries Journal • Europe Editor for International Journal of Contemporary Hospitality Management <b>Lecture Materials:</b> 1. Levent Altinay, Maureen Brookes, Melih Madanoglu and Gurhan Aktas (2014). Franchisees' trust in and satisfaction with franchise partnerships. <i>Journal of Business Research</i> , 67, 722-728. 2. Levent Altinay and Maureen Brookes (2012). Factors influencing relationship development in franchise partnerships. <i>Journal of Services Marketing</i> , 26(4), 278-292. 3. Maureen Brookes and Levent Altinay (2011). Franchise partner selection: Perspectives of franchisors and franchisees. <i>Journal of Service Marketing</i> , 25(5), 336-348.
	10:40~12:10	 <b>Prof. Rajah Rasiah</b> (University of Malaya, Malaysia) • 2017- Distinguished Professor of Economics at University of Malaya, Malaysia • 2014 Celso Furtado prize, World Academy of Sciences • 2004- Professorial Fellow, UNU-MERIT, Maastricht University <b>Lecture Materials:</b> 1. Rasiah, R., Fatimah, K., Sadoi, Y. and Habib-Mintz, N. (2018). Climate Change and Sustainable Development Issues: Arguments and Policy Initiatives. <i>Journal of the Asia Pacific Economy</i> , 23(2): 187-194. 2. Rasiah, R., Abul Quasem Al-Amin, Nazia, H.M, Anwar, H.C., Santha C., Ferdous, A. and Leal, W. (2017). Assessing Climate Change Mitigation Proposals for Malaysia: Implications for Emissions and Abatement Costs. <i>Journal of Cleaner production</i> , 20: 163-17. 3. Rasiah, R. (2018). Innovation Policy, Inputs, and Outputs in ASEAN in Ambashi, M. (ed), <i>Innovation Policy in ASEAN</i> , Jakarta: Economic Research Institute for ASEAN and East Asia (ERIA).
	13:30~18:00	Discussion

Date	Time	Lecturer
05-Jul-19 (Fri.)	09:00~10:30	Welcome Reception + Preliminary Registration + Introduction by <b>Prof. Dr. XIAOFEI ZHAO</b> (DGIST, Korea) • Professor at Open Innovation Academy and Senior Researcher at DGIST • Associated editor of Journal of Open Innovation: Technology, Market and Complexity
	10:40~12:10	 <b>Prof. Anil K. Gupta</b> (Indian Institute of Management, India) • Professor, Indian Institute of Management, India • Founder of Honey Bee Network <b>Lecture Materials:</b> 1. Anil Gupta, Chintan Shinde, Anamika Dey, Ramesh Patel, Chetan Patel, Vipin Kumar, Mahesh Patel (2019). Honey Bee network in Africa: Co-creating a Grassroots Innovation Ecosystem in Africa. <i>ZEF Working Paper Series</i> , ISSN 1864-6638. 2. Anil Gupta, Anamika Dey and Gurdeep Singh (2017). Connecting corporations and communities: Towards a theory of social inclusive open innovation. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 3(17). 3. Anamika Dey, Anil K. Gupta and Gurdeep Singh (2018). Innovation, investment and enterprise: Climate resilient entrepreneurial pathways for overcoming poverty. <i>Agricultural Systems</i> , doi:10.1016/j.agsy.2018.07.013
	13:30~18:00	Discussion
06-Jul-19 (Sat.)	09:00~10:30	 <b>Prof. Venni V Krishna</b> (University of New South Wales, Australia) • FASS at the University of New South Wales, Australia • Editor-in-Chief of Science, Technology and Society(SSCI) <b>Lecture Materials:</b> 1. Venni V. Krishna (2014). Changing Social Relations between Science and Society: Contemporary Challenges. <i>Science, Technology &amp; Society</i> , 19(2), 133-159. 2. Venni V. Krishna (2017). Inclusive Innovation in India: Historical Roots. <i>Asian Journal of Innovation and Policy</i> , 6(2), 170-191. 3. Venni V. Krishna (2017). Inclusive Innovation in India: Contemporary Landscape. <i>Asian Journal of Innovation and Policy</i> , 6(1), 1-22.
	10:40~12:10	 <b>Prof. Yuri Sadoi</b> (Meijo University, Japan) • Professor, Meijo University, Japan • Author of the Book Titled "Innovation and Industrialization in Asia" <b>Lecture Materials:</b> 1. Sadoi, Yuri (2018). The impact of Euro 4 automobile emission regulations on the development of technological capabilities in ASEAN. <i>Journal of the Asia Pacific Economy</i> , 23(2), 279-297 2. Sadoi, Yuri (2018). Human resource development and engineering capabilities of Vietnamese SMEs in Hanoi. <i>Meijo Asian Research Journal</i> , 8(1), 43-52. 3. Sadoi, Yuri, Lih-Ren Li, and Kuan-Ju Lin (2016). The Technological Innovation and the Development of Parts Production in Electric Vehicle Industry of Taiwan. <i>Meijo Asian Research Journal</i> , 7(1), 3-14.
	13:30~18:00	Discussion
07-Jul-19 (Sun.)	09:00~10:30	 <b>Prof. Fumio Kodama</b> (Tokyo University, Japan) • Emeritus Professor, Tokyo University, Japan • Dean of MOT Program in Shibaura Institute of Technology (2003-2010) • Editor of Research Policy (1993-2009) <b>Lecture Materials:</b> 1. Fumio Kodama & Tomoatsu Shibata(2017). Beyond fusion towards IoT by way of Open Innovation: An investigation based on the Japanese machine tool industry 1975-2015. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 3(23). 2. Fumio Kodama(2018). Learning Mode and Strategic Concept for the 4th Industrial Revolution. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 4(32). 3. Fumio Kodama & Tomoatsu Shibata(2015). Demand articulation in the open-innovation paradigm. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 1(2).
	10:40~12:00	Farewell
	13:30~18:00	Discussion

\*Might be changed in reality

#### • Registration Fee

- For SOItmC 2019 participants, the registration fee are free, after doing the registration of SOItmC 2019, please also send the summer school participating application to [openinnovationtmc@dgist.ac.kr](mailto:openinnovationtmc@dgist.ac.kr).
- For Non-SOItmC 2019 Participants: Professors & Researchers' registration fee are \$400 until May 31th & Students' registration fee are \$200 until May 31th.
- Alumni (OI academy of SOItmC Alumni providing for the full program participating participants )
- Advantage at joining at SOItmC 2019.

#### • Registration inviting(Maximum 60 people)

- Professors who want to teach BM developing from OI
- Students in Ph. D. candidates, or Mater who have experiences of Venture Companies, and are preparing New Venture firm
- Entrepreneurs who want new business model
- Researchers who want to know open innovation with BM

#### • Registration applying:

- [openinnovationtmc@dgist.ac.kr](mailto:openinnovationtmc@dgist.ac.kr), [qiaoke@dgist.ac.kr](mailto:qiaoke@dgist.ac.kr), [jhyun@dgist.ac.kr](mailto:jhyun@dgist.ac.kr)

Hosting

**SOItmC Open Innovation Academy**

Supporting

**DGIST, Meijo University**

