Open Innovation Academy of SOItmC 2019 Summer School

Program:

Date	Time	Lecturer
July 02, 2019	09:00~10:30	Prof. Tan Yigitcanlar(Queensland University of Technology, Australia)
(Tue.)		Professor, Queensland University of Technology, Australia
		Editor-in-Chief of International Journal of Knowledge-Based Development
		Lecture Materials:
		1. Tan Yigitcanlar. Knowledge-Based Development of Smart and Sustainable Cities: Our and future generations' lives depend on it!. <i>Lecture materials</i> .
		2. Tan Yigitcanlar(2018). Smart City Policies Revisited: Considerations for a Truly Smart and Sustainable Urbanism Practice. <i>World Technopolis Review, 7,</i> 97-112.
		3. Tan Yigitcanlar et al.(2018). Can cities become smart without being sustainable? A systematic review of
		the literature. <i>Sustainable Cities and Society, 45,</i> 348-365.
	10:40~12:10	Prof. Tommi Inkinen(University of Turku, Finland)
		Professor, University of Turku, Finland
		• Editor-In-Chief of peer-reviewed quarterly journal Terra, Finland Geographical Journal till 2014

		Lecture Materials:
		1. Teemu Makkonen & Tommi Inkinen(2018). Sectoral and technological system of environmental
		innovation: The case of marine scrubber systems. <i>Journal of Cleaner Production, 200</i> ,110-121.
		2. Juho Kiuru & Tommi Inkinen(2017). Predicting innovation growth and demand with proximate
		human capital: A case study of the Helsinki metropolitan area. <i>Cities, 64</i> , 9-17.
		3. Tommi Inkinen & Inka Kaakinen(2016). Economic Geography of Knowledge-Intensive
		Technology Clusters: Lessons from the Helsinki Metropolitan Area. <i>Journal of Urban Technology,</i>
		<i>23</i> (1).
	13:30~18:00	Discussion
July 03, 2019	09:00~10:30	Prof. Philip Cooke(Bergen University College, Norway)
(Wed.)		Professor, Bergen University College, Norway
		Pre Editor-in-Chief and Editor(now) of European Planning Studies(SSCI) Lecture Materials:
		1. Philip Cooke(2018). Responsible research and innovation? From FinTech's 'flash crash' at Cermak to

		digitech's Willow Campus and Quayside. European Planning Studies, doi: 10.1080/09654313.2018.1556610.
		2. Philip Cooke, Dirk Fornahl et al.(2018). From The Machine Learning Region to The Deep Learning Region:
		Tesla, DarkTrace and DeepMind as Internationalised Local to Global Cluster Firms. Paper from <i>Researchgate</i>
		of Prof. Philip Cooke.
		3. Philip Cooke(2019). The Rent-Seeking Propaganda Machine: Data Harvesting by Social Media Firms in the
		Surveillance Economy. Under submitting at <i>Journal of Open Innovation: Technology, Market and Complexity.</i>
	10:40~12:10	Prof. JinHyo Joseph Yun (DGSIT, Korea)
		• Principal professor of Open Innovation Academy of SOItmC & Tenured Principal Researcher, DGIST, Korea
		• Editor-in-Chief of Journal of Open Innovation: Technology, Market, and Complexity(JOltmC)(Scopus)
		Editor of Sustainability & Knowledge Management Research & Policy
		Lecture Materials:
		1. Yun et al. (2018). Entrepreneurial cyclical dynamics of open innovation. <i>Journal of Evolutionary Economics, 28</i> (5), 1151-1174.
		2. Yun et al. (2016). Dynamics from open innovation to evolutionary change. Journal of Open Innovation:
		Technology, Market and Complexity, 2(7).
		3. Yun et al. (2015). How do we conquer the growth limits of capitalism? Schumpeterian Dynamics of Open
		Innovation. Journal of Open Innovation: Technology, Market and Complexity, 1(17).
	13:30~18:00	Discussion
July 04, 2019	09:00~10:30	Prof. Levent Altinay(Oxford Brookes University, UK)
(Thur.)		Professor, Oxford Brookes University, UK
		Editor-in-Chief of The Service Industries Journal

Europe Editor for International Journal of Contemporary Hospitality Management



- 1. Levent Altinay, Maureen Brookes, Melih Madanogle and Gurhan Aktas (2014). Franchisees' trust in and satisfaction with franchise partnerships. *Journal of Business Research, 67*, 722-728.
- 2. Levent Altinay and Maureen Brookes (2012). Factors influencing relationship development in franchise partnerships. *Journal of Services Marketing*, *26*(4), 278-292.
- 3. Maureen Brookes and Levent Altinay (2011). Franchise partner selection: Perspectives of franchisors and franchisees. *Journal of Service Marketing*, *25*(5), 336-348.

10:40~12:10

Prof. Rajah Rasiah(University of Malaya, Malaysia)

- 2017- Distinguished Professor of Economics at University of Malaya, Malaysia
- 2014 Celso Furtado prize, World Academy of Sciences
- 2004- Professorial Fellow, UNU-MERIT, Maastricht University



Lecture Materials:

1. Rasiah, R., Fatimah, K., Sadoi, Y. and Habib-Mintz, N. (2018). Climate Change and Sustainable Development Issues: Arguments and Policy Initiatives, *Journal of the Asia Pacific Economy*, 23(2): 187-194.

	13:30~18:00	 Rasiah, R., Abul Quasem Al-Amin, Nazia, H.M, Anwar, H.C., Santha C., Ferdous, A. and Leal, W. (2017). Assessing Climate Change Mitigation Proposals for Malaysia: Implications forEmissions and Abatement Costs, <i>Journal of Cleaner production</i>, 20: 163-17. Rasiah, R. (2018). Innovation Policy, Inputs, and Outputs in ASEAN in Ambashi, M. (ed), <i>Innovation Policy in ASEAN</i>, Jakarta: Economic Research Institute for ASEAN and East Asia (ERIA).
July 05, 2019 (Fri.)	09:00~10:30	Welcome Reception + Preliminary Registration + Introduction by Prof. Dr. XIAOFEI ZHAO(DGIST, Korea) • Professor at Open Innovation Academy and Senior Researcher at DGIST • Associate editor of Journal of Open Innovation: Technology, Market and Complexity
	10:40~12:10	Prof. Anil K. Gupta(Indian Institute of Management, India) • Professor, Indian Institute of Management, India • Founder of Honey Bee Network Lecture Materials:
		 Anil Gupta, Chintan Shinde, Anamika Dey, Ramesh Patel, Chetan Patel, Vipin Kumar, Mahesh Patel (2019). Honey Bee network in Africa: Co-creating a Grassroots Innovation Ecosystem in Africa. <i>ZEF Working Paper Series</i>, ISSN 1864-6638. Anil Gupta, Anamika Dey and Gurdeep Singh (2017). Connecting corporations and communities: Towards a theory of social inclusive open innovation. <i>Journal of Open Innovation: Technology, Market, and Complexity, 3</i>(17). Anamika Dey, Anil K. Gupta and Gurdeep Singh (2018). Innovation, investment and enterprise: Climate resilient entrepreneurial pathways for overcoming poverty. Agricultural Systems,

		doi:10.1016/j.agsy.2018.07.013
	13:30~18:00	Discussion
July 06, 2019	09:00~10:30	Prof. Venni V Krishna (University of New South Wales, Australia)
(Sat.)		FASS at the University of New South Wales, Australia
		Editor-in-Chief of Science, Technology and Society(SSCI)
		Lecture Materials:
		1. Venni V. Krishna (2014). Changing Social Relations between Science and Society: Contemporary
		Challenges. Science, Technology & Society, 19(2), 133-159.
		2. Venni V. Krishna (2017). Inclusive Innovation in India: Historical Roots. Asian Journal of Innovation and
		<i>Policy, 6</i> (2), 170-191.
		3. Venni V. Krishna (2017). Inclusive Innovation in India: Contemporary Landscape. Asian Journal of
		Innovation and Policy, 6(1), 1-22.
	10:40~12:10	Prof. Yuri Sadoi(Meijo University, Japan)
		Professor, Meijo University, Japan
		Author of the Book Titled "Innovation and Industrialization in Asia

		Lecture Materials:
		1. Sadoi, Yuri (2018). The impact of Euro 4 automobile emission regulations on the development of
		technological capabilities in ASEAN, Journal of the Asia Pacific Economy, 23(2), 279-297
		2. Sadoi, Yuri (2018). Human resource development and engineering capabilities of Vietnamese SMEs in
		Hanoi, Meijo Asian Research Journal, 8(1), 43-52.
		3. Sadoi, Yuri, Lih-Ren Li, and Kuan-Ju Lin (2016). The Technological Innovation and the Development of
		Parts Production in Electric Vehicle Industry of Taiwan, Meijo Asian Research Journal, 7(1), 3-14.
	13:30~18:00	Discussion
July 07, 2019	09:00~10:30	Prof. Fumio Kodama(Tokyo University, Japan)
(Sun.)		Emeritus Professor, Tokyo University, Japan
		• Dean of MOT Program in Shibaura Institute of Technology (2003-2010)
		Lecture Materials:
		1. Fumio Kodama & Tomoatsu Shibata(2017). Beyond fusion towards IoT by way of Open Innovation: An
		investigation based on the Japanese machine tool industry 1975-2015. Journal of Open Innovation:
		Technology, Market, and Complexity, 3(23).
		2. Fumio Kodama(2018). Learning Mode and Strategic Concept for the 4 th Industrial Revolution. <i>Journal of</i>
		Open Innovation: Technology, Market, and Complexity, 4(32).
		3. Fumio Kodama & Tomoatsu Shibata(2015). Demand articulation in the open-innovation paradigm. <i>Journal</i>
		of Open Innovation: Technology, Market, and Complexity, 1(2).
	10:40~12:00	Farewell

	13:30~18:00	Discussion
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^{*}Might be changed in reality