

Conference Schedule (Updated on 06. 14, 2015)

Sunday, 14th June 2015 ※ Presider: Prof. KyungBae Park (SangJi University) Director: Prof. DooSeok Lee (DGIST)	
16:00 ~ 19:00 Venue: Lobby on the 2 nd floor	Registration
17:00 ~ 18:00 Venue: Lobby & R#: 203 on the 2 nd floor in B/D. R1	Welcome Reception ※ Appendix 4. Transportations to DGIST ※ Appendix 6. Campus Map
18:10 ~ 19:00 Venue: Lobby & R#: 203 on the 2 nd floor in B/D. R1	Meeting with Keynote Speakers, Special Session Chairs, and World Capital Institute Members
Monday, 15th June 2015 (Open Innovation Day) ※ Presider: Prof. KiSeok Kwon (Hanbat National University) Director: Prof. DooSeok Lee (DGIST)	
08:00 - 14:00 Venue: Lobby on the 2 nd floor	Registration
09:00 - 09:15 Venue: Auditorium (B/D: R1, R#: 204)	Welcome Speech by the President of SOItmC Welcome Speech by the President of KCWS

<p>09:15 – 10:15</p> <p>Venue: Auditorium (B/D: R1, R#: 204)</p>	<p>Keynote Speech</p> <ul style="list-style-type: none"> · Philip Cooke (Bergen University College, Norway) <li style="padding-left: 40px;">Presentation Theme: “The Future of Innovation: Challenges, Complexity & Crossovers” · Taeho Park (San Jose State University, USA) <li style="padding-left: 40px;">Presentation Theme: “Open Innovation in Supply Chain Management for Creative Economy” · JinHyo Joseph Yun (DGIST, Korea) <li style="padding-left: 40px;">Presentation Theme: “How do we conquer the growth limit of capitalism: Schumpeterian Dynamics of Open Innovation Economy System” 	
<p>10:15 – 10:45</p> <p>Venue: Auditorium (B/D: R1, R#: 204)</p>	<p>Welcoming Remarks by the President of DGIST</p> <p>Congratulatory Speech by the Mayor of Daegu Metropolitan City</p>	
<p>10:45 – 11:00</p> <p>Venue: Lobby on the 2nd floor</p>	<p>Coffee Break</p>	
<p>11:00 – 12:30</p>	<p>Venue: R# 202 (Conference Room)</p> <p>Special Session 1: “The Importance of Valuation and Big Data as a Source of Technology Commercialization in Open Innovation Era”</p> <ul style="list-style-type: none"> · Session Chair: KeeHeon Cho (Korea Valuation Association) · Honorary Discussant: Keun Lee (Seoul National University) ✓ Paper 1: "Valuation using royalty data in Life Science area—Focused on Anticancer and cardiovascular therapies" by JeongHee Lee(Digital Science Co., Ltd.), Youngyong In(Digital Science Co., Ltd.), Il-Hyung Lee(KISTI), JoonWoo Lee(KISTI) 	<p>Venue: R#: 203 (International Conference Hall)</p> <p>General Session 1: “Creative Economy & Open Innovation”</p> <ul style="list-style-type: none"> · Session Chair: MinHwa Lee(KAIST) · Discussant: TBD ✓ Paper 1: “The Platform Business Model and Business Ecosystem: Quality Management and

	<ul style="list-style-type: none"> ✓ Paper 2: "Review of the New Product Development Strategy and Corporate's Competition" by JaeMan Joo (Duksung Women's University) ✓ Paper 3: "Open Innovation of Knowledge Cities" by JinHyo Joseph Yun(DGIST), EuiSeob Jeong(KISTI), SangChul Lee(DGIST), JeongHo Yang(DGIST) ✓ Paper 4: "Technology Valuation by Collective Intelligence" by YoungGi Kim(Gisang Co., Ltd.), Taehoon Kwon(KISTI), TaeJong Jang(KISTI) ✓ Paper 5: "The Economic Value of Brands and Patents in Manufacturing Firms of South Korea" by SoJin Lim(Korea Institute of Intellectual Property) ✓ Paper 6: "Schumpeterian Analysis of Catch-up and Catch-up cycles" by Keun Lee(Seoul National University) and Franco Malerba(Bocconi University) 	<p>Revenue Structures" by Junic Kim(University of Manchester, UK)</p> <ul style="list-style-type: none"> ✓ Paper 2: "A Case Study on the Motivational Effects of Platform Systems based Hardware Startup on Open Innovation" by So-Young Lee, Ph.D.(KCERN), MinHwa Lee(KAIST) ✓ Paper 3: "Fintech, the Open Innovation to Unbundling Financial Industry and the Next" by Myungho Lee(KCERN) ✓ Paper 4: "A Study on the Direction of Korea's Open Innovation Technology Market" by Ae-Sun Kim(KCERN), MinHwa Lee(KAIST) ✓ Paper 5: "O2O Convergence trend and Gamification that stimulates open innovation: Focused on crowd sourcing" by Kyungju Choi(KCERN), MinHwa Lee(KAIST)
12:30 - 14:00	<p>Lunch Break</p> <p>Venue 1 (Cafeteria) : B/D R1, 1st floor Venue 2 (Family Restaurant, "Okon") : B/D E7, Lobby Venue 3 (Cafeteria) : B/D E7, 2nd floor</p>	
13:30 - 16:00	<p>Venue: International Conference Hall (B/D: R1, R#: 203)</p> <p>The Contest for Global Innovative Cases of Open Innovation and Business Model Reviewers: WanJong Joo(Lawyer of TAEBAEK, Inc.), Avvari V. Mohan(Prof. of University of Nottingham, Malaysia), KyungBae Park (Prof. of SangJi University), ChoongJae Im (Prof. of KeiMyung University), ChangHwan Shin (Prof. of Kyungpook National University)</p> <ul style="list-style-type: none"> ✓ "Parking lot information sending on real time system and their method" by Jaeho Yoon (Senior Researcher at BOKJU CO., LTD.) ✓ "Story Make A City" by SangGoo Kwon (Institute of Time & Space) ✓ "Smart Social Library System Business Plan" by SangHyun Lee (CEO of Sntec, LTD.) ✓ "Smart phone Photo based Smart Length Measuring System and Method" by JinHyoung Kim (L-Line) ✓ "Feedback public-relations server and method of manufacturing homepage using thereof" by Ki-dong Baek ✓ "Lumicrew, Smart Group Lamp System" by SuYeon Cho(KAI Spring Co.,Ltd.) ✓ "Smart panel system construction and management method for mobile and online survey" by Kyounghun Kim(Neo Economy Society Institute) ✓ "A business model about an online based real estate brokerage service" by SeokHyun Moon ✓ "Adjustable Walker" by Shalini Kumari Shalu (National Innovation Foundation, India) <p>※ Presider: Prof. ChangHwan Shin (Kyungpook National University)</p>	

<p>15:30 – 16:00</p> <p>Venue: Lobby on the 2nd floor</p>	<p>Coffee Break</p>		
<p>16:00 – 17:30</p>	<p>Venue: R# 202 (Conference Room)</p> <p>Special Session 2 “Complexity, Open Innovation & Knowledge City”</p> <ul style="list-style-type: none"> · Session Chair: DongKyu Won(KISTI) · Honorary Discussant: JinHyo Joseph Yun(DGIST) <ul style="list-style-type: none"> ✓ Paper 1: “How do we conquer the growth limit of capitalism: Schumpeterian Dynamics of Open Innovation Economy System” by JinHyo Joseph Yun(DGIST) ✓ Paper 2: “How Do Academics Engage in Technology Transfer Activity? An Exploratory Study of the San Diego Biotechnology Community” by SangTae Kim(Small & Medium Business Administration of Korea), YongIl Jeong(KISTI) ✓ Paper 3: “Measuring the easiness of diffusion in social networks through the agent-based modeling” by HyungSun Yoo(KISTI), TaeEung Sung(KISTI), SunHi Yoo(KISTI), DongKyu Won(KISTI) ✓ Paper 4: “Simulation of Weak Signals of Technology Innovation in Complexity” by SunHi Yoo(KISTI), DongKyu Won(KISTI) ✓ Paper 5: “Complex Adaptive Systems Approach to Sewol Ferry Disaster in Korea” by DongKyu Won(KISTI), HyungSun 	<p>Venue: R#: 203 (International Conference Hall)</p> <p>Special Session 3 “Start-ups, Open Innovation, and Knowledge City”</p> <ul style="list-style-type: none"> · Session Chair: ChoongJae Im (Keimyung University) · Honorary Discussant: Taeho Park (San Jose State University, USA) <ul style="list-style-type: none"> ✓ Paper 1: “Open Innovation in Supply Chain Management for Creative Economy” by Taeho Park (San Jose State University, USA) ✓ Paper 2: “The Study on the Innovation of SMEs Affecting on Corporate” by HyeMi Oh (ChungAng University), WooJin Lee(Kookmin University), ChoongJae Im(Keimyung University) ✓ Paper 3: “Study on the effects of open innovation ability to the growth of the company” by WooJin Lee(Kookmin University), ChoongJae Im(Keimyung University) ✓ Paper 4: “Study on the establishment of start-up marketing strategy through social network analysis” by Byoung-Kug Kim(Keimyung University), ChoongJae Im(Keimyung University) ✓ Paper 5: “The cases of open innovation in the Roman era” by Jeong-Hwan Jeon(Gyeongsang National University) and Sung-Kyu Kim(Gyeongsang National University) 	<p>Venue: R#: 201 (Conference Room)</p> <p>General Session 2</p> <ul style="list-style-type: none"> · Session Chair: SangChul Park (Korea Polytechnic University) · Honorary Discussant: Philip Cooke (Bergen University College, Norway) <ul style="list-style-type: none"> ✓ Paper 1: “The Future of Innovation: Challenges, Complexity & Crossovers” by Philip Cooke (Bergen University College, Norway) ✓ Paper 2: “Growth Strategy for Finnish Science Parks under External Economic Crises” by SangChul Park (Korea Polytechnic University) ✓ Paper 3: “Promotion of university students’ skills and behaviours topical for open innovators” by Karine Oganisjana(Riga Technical University, Latvia) ✓ Paper 4: “The scope of coaching in the context of organizational change” by Angelina Rosha(Riga Technical University, Latvia), Natalja Lace(Riga Technical University, Latvia) ✓ Paper 5: “Research Ethics Education for Overcoming Differences in Culture and Value System” by Hwan-jin NHO(DGIST)

	Yoo(KISTI), SunHi Yoo(KISTI), JongYeon Lim(KISTI) ✓ Paper 6: “Developing a Conceptual framework for Knowledge-based Urban Development in Isfahan, Iran” by Marjaneh Farhangi(University of Tehran, Iran)		
17:30 – 18:30	Venue: International Conference Hall (B/D: R1, R#: 203) Editor Board Meeting of <i>Journal of Open Innovation: Technology, Market, and Complexity</i> (JOItmC) with Springer Publisher (Springer Booth to be prepared on the 2 nd floor in B/D R1 from 15 to 17, June) (* Appendix 5)		
18:30 – 19:30	General Meeting of SOItmC (* Appendix 1)		
19:30 – 21:30	Gala Dinner Welcome Speech with Cheers by Jeon Il Moon (Vice President of DGIST for Convergence Research Institute) Welcome Speech with Cheers by Sukjoon Hong (General Director of Medical Industry Division, Daegu Metropolitan City) (* Appendix 2)		
Tuesday, 16th June 2015 (Knowledge City Day) * Presider: Ph.D JinWon Kang (KISTEP) Director: Prof. HeungJoo Ahn (DGIST)			
08:00 – 14:00	Registration		
Venue: Lobby on the 2 nd floor			
09:00 – 10:50	Keynote Speech		

<p>Venue: Auditorium (B/D: R1, R#: 204)</p>	<ul style="list-style-type: none"> · Francisco Javier Carrillo (Monterrey University of Technology, Mexico) Presentation Theme: “Knowledge–Based Development as Cultural Disruption” · Tan Yigitcanlar (Queensland University of Technology, Australia) Presentation Theme: “Incentivising innovation: insights from Australian and Brazilian incentive schemes” · Tommi Inkinen (University of Helsinki, Finland) Presentation Theme: “Reflections on the innovative city: examining three innovative locations in a knowledge bases framework” · Katri–Liis Lepik (Tallinn University, Estonia) Presentation Theme: “Strategic management for public sector innovation in knowledge societies” · Keun Lee (Seoul National University, Korea) Presentation Theme: “Schumpeterian Analysis of Catch–up and Catch–up cycles” 	
<p>10:50 – 11:00</p> <p>Venue: Lobby on the 2nd floor</p>	<p style="text-align: center;">Coffee Break</p>	
<p>11:00 – 12:30</p>	<p>Venue: R# 202 (Conference Room)</p> <p>Special Session 4 “Open Innovation and Creative Entrepreneurship from Gyeongbuk TP and University Entrepreneurship Center”</p> <ul style="list-style-type: none"> · Session Chair: Jaehoon Rhee (Yeungnam University) · Honorary Discussant: Francisco Javier Carrillo (Monterrey University of Technology, Mexico) ✓ Paper 1: “Knowledge–Based Development as Cultural Disruption” by Francisco Javier Carrillo (Monterrey University of Technology, Mexico) ✓ Paper 2: "Organizational Slack and Managerial Practices for Open Innovation: Moderating Effect of Social Capital" by Hoyoung Bae(Woosong 	<p>Venue: R#: 203 (International Conference Hall)</p> <p>General Session 3: “Open Innovation in Energy”</p> <ul style="list-style-type: none"> · Session Chair: Eunnyeong Heo (Seoul National University) · Discussant: TBD ✓ Paper 1: "Learning Networks for Energy Efficiency in Industry as Open Innovations" by Wolfgang EICHHAMMER (Fraunhofer Institute, Germany) ✓ Paper 2: "Smart Home and Smart Energy – potentials and limits for innovation" by Christoph WEBER (Duisburg University, Germany) ✓ Paper 3: "Global energy trend and KIER's R&D portfolio" by Seongkon Lee(Korea Institute of Energy Research) ✓ Paper 4: “A study on the Accountability of the

	<p>University), Jaehoon Rhee(Yeungnam University) ✓ Paper 3: "A conceptual framework for coalescent and innovative public services in the context of reducing public sector resources (UK)" by David Parks(The Skill Mill Limited, UK), Paul Brownlee(The Skill Mill Limited, UK) ✓ Paper 4: "Assessment of Knowledge-Based Urban Development Potential of Turkish Provinces" by Sinem Metin(Istanbul Technical University, Turkey), Ferhan Gezici Korten(Istanbul Technical University, Turkey) ✓ Paper 5: "A conceptual approach to the relationships between the social economy, social welfare, and social innovation" by ChangHwan Shin(Kyungpook National University) ✓ Paper 6: "Learning Organization Activities and Innovativeness of Tech-based SMEs in Technopark: The Mediating Role of Learning Transfer" by Junghyun Yoon(POSTECH), Jaehoon Rhee(Yeungnam University), Sunghoon Hwang(Yeungnam University)</p>	<p>Regional R&D Program: The Case of APCTP" by Jinwon Kang(KISTEP), Seongsik Cho(KISTEP) ✓ Paper 5: "A study on the R&D investment and financial performance: Focused on existing and potential competitors" by Dongphil Chun(KRICT), Youngjoo Ko(KRICT), Yanghon Chung(KAIST)</p>
<p>12:30 - 14:00</p>	<p>Lunch Break</p> <p>Venue 1 (Cafeteria) : B/D R1, 1st floor Venue 2 (Family Restaurant, "Okon") : B/D E7, Lobby Venue 3 (Cafeteria) : B/D E7, 2nd floor</p>	
<p>14:00 - 15:30</p>	<p>Venue: R# 202 (Conference Room)</p> <p>Special Session 5 "Open Innovation for Smart Mobility & Complexity"</p> <ul style="list-style-type: none"> · Session Chair: WooSung Jung (POSTECH) · Honorary Discussant: Tommi Inkinen (University of Helsinki, Finland) <p>✓ Paper 1: "Reflections on the innovative city: examining three innovative locations in a knowledge based framework" by Tommi Inkinen(University of Helsinki, Finland) ✓ Paper 2: "Measuring Thematic Causality for Public Research Institutions" by HyeonChae Yang(POSTECH), WooSung Jung(POSTECH) ✓ Paper 3: "The impact of graduate students on research productivity in Korea" by KiSeok</p>	<p>Venue: R#: 203 (International Conference Hall)</p> <p>Special Session 6 "City of Future, Future of City: Open Innovation and Ubiquitous City"</p> <ul style="list-style-type: none"> · Session Chair: SangHo Lee (Hanbat National University) · Honorary Discussant: Tan Yigitcanlar (Queensland University of Technology, Australia) <p>✓ Paper 1: "Incentivizing innovation: insights from Brazilian innovation support programs" by Tan Yigitcanlar(Queensland University of Technology, Australia), Eduardo Moreira da Costa(Federal University of Santa Catarina, Brazil), Jamile Sabatini Marques(Queensland University of Technology, Australia) ✓ Paper 2: "Human Interaction and Perceptions to Media Facade" by JungHoon Han(University of New South Wales,</p>

	<p>Kwon(Hanbat National University), SeungHwan Han(National Research Foundation of Korea), Duckhee Jang(Korea Institute of Ocean Science & Technology)</p> <p>✓ Paper 4: "Predicting Future Issues with the Keyword Network of National Policy Research", by Hyunuk Kim(POSTECH), Taekho You(POSTECH), SangJin Ahn(KISTEP), WooSung Jung(POSTECH)</p> <p>✓ Paper 5: "Does the knowledge economy growth encourage clustering of knowledge workers in metropolitan cores and subcenters of metropolitan areas? A comparative study of Barcelona and Helsinki" by Juan Eduardo Chica(University of Helsinki, Finland)</p> <p>✓ Paper 6: "Network analysis for the Korean national R&D development" by MinWoo Ahn(POSTECH), WooSung Jung(POSTECH)</p>	<p>Australia) and SangHo Lee(Hanbat National University)</p> <p>✓ Paper 3: "Designing ICTs Aided Community Center for Neighborhood Residents" by Fan Qiangqiang(Northeastern University, China), Seyun An, Soyeon Kim, Hannah Ju, Ho Kim(Hanbat National University)</p> <p>✓ Paper 4: "Smart City as an Urban Innovation Platform: What's next?" by JungHoon Lee(Yonsei University)</p> <p>✓ Paper 5: "Can ICTs Contribute to Urban Renewal for Deprived Cities?: Recent ICTs-base Urban Planning and Design Cases of Korea and Japan" by YounTaik Leem(Hanbat National University), Seiji Sato(Oita University, Japan)</p> <p>✓ Paper 6: "Location Allocation and Use Characteristics of Bounded Carsharing Service for Urban Public Housing Residents" by Jungbeom Lee (Daejeon Development Institute), Wanhee Byun, Hoyoung Kee (Land and Housing Institute), Myungsik Do(Hanbat National University)</p> <p>✓ Paper 7: "How Does IT(Information Technology) and ET(Environment Technology) makes New Innovative Urban and Architecture Model" by JuHyung Han(Hanbat National University) and SangHo Lee(Hanbat National University)</p> <p>✓ Paper 8: "Can CSR be a platform for open innovation to support a creative city development?" by Avvari V Mohan(University of Nottingham Malaysia Campus, Malaysia), Naga Lakshmi Chelluri(University of Hyderabad, India)</p>
<p>15:30 - 16:00</p> <p>Venue: Lobby on the 2nd floor</p>	<p>Coffee Break</p>	
<p>16:00 - 17:30</p>	<p>Venue: R# 202 (Conference Room)</p> <p>Special Session 7 "Smart Technology for Good Governance"</p> <p>· Session Chair: KwangHo Jung (Seoul National University)</p> <p>· Honorary Discussant: Fumio Kodama (University of Tokyo, Japan)</p> <p>✓ Paper 1: "Corporate and Public Policies for Open Innovation: Demand Articulation in the Open-Innovation Paradigm" by Fumio Kodama (University of Tokyo)</p> <p>✓ Paper 2: "The Impact of 'Pay-As-You-Throw(PAYT)' on Waste Disposal" by EunHyung Park(Seoul National University), Jonghwan Eun(Seoul National</p>	<p>Venue: R# 203(International Conference Hall)</p> <p>Special Session 8 "Technology Policy for Open Innovation & Knowledge City"</p> <p>· Session Chair: SangOk Choi (Korea University)</p> <p>· Honorary Discussant: Katri-Liis Lepik (Institute of Political Science and Governance, Estonia)</p> <p>✓ Paper 1: "On the Way Towards a Knowledge City" by Katri-Liis Lepik(Tallinn University, Estonia), Merle Krigul(Brainport Living Lab, Estonia)</p> <p>✓ Paper 2: "How to interact within science parks in order to improve industrial performance? - comparing research park and industrial park through social network analysis" by Injeong Lee(KAIST), Wonjoon Kim(KAIST)</p>

	<p>University), Kwangho Jung(Seoul National University)</p> <p>✓ Paper 3: "An Empirical Analysis of Food Waste Disposal Systems: RFID, Pay-as-throw system, and Block-Payment", by Kwangho Jung(Seoul National University), EunHyung Park(Seoul National University), Jonghwan Eun(Seoul National University)</p> <p>✓ Paper 4: "The influence of need for touch and gender on Internet shopping attitudes" by SeungHee Lee(Southern Illinois University), Jane Workman(Southern Illinois University), Kwangho Jung(Seoul National University)</p> <p>✓ Paper 5: "Factors influencing consumers' fashion M-Commerce" by Marcella Smith(Southern Illinois University), SeungHee Lee(Southern Illinois University)</p>	<p>✓ Paper 3: "The Factors affecting to 'Basic Research' Performance Funded by Government: 'Creative Research Program' Case in South Korea" by Youngsoo Ryu(KISTEP), Kwangseon Hwang(KISTEP), Sangok Choi(Korea University)</p> <p>✓ Paper 4: "The Effect of Product Innovation on R&D Activities and Government Support Systems: the Moderating Role of Government Support Systems" by Si-jeoung Kim(KOFST), Eun-mi Kim(GSTEP), Yoon-kyo Suh(Korea University), ZeKun Zheng(Korea University)</p> <p>✓ Paper 5: "Perceived innovation barriers, open innovation and its performance" by Daehan Jung(Korea University), Youngmi Kim(Korea University), Yoonjung Kim(Korea University), Yoonkyo Suh(Korea University)</p> <p>✓ Paper 6: "Affecting Structure on the Performances of University-Industry Cooperation : Mediating Effects of the Government & Enterprise Supported R&D Projects" by Hue-kyung Lee(National Research Foundation), Hyun-duk Youm(Korea University), Si-jeoung Kim(KOFST), Yoon-kyo Suh(Korea University)</p> <p>✓ Paper 7 "An Empirical Study on the Determinants of Innovative Activity in Korean Manufacturing Firms: Focusing on the Firms' Perception of Innovation " by SungChan Yeom(Korea University)</p>
17:30 - 18:30	<p>Venue: International Conference Hall (B/D: R1, R#: 203)</p> <p>MAKCi Awards Ceremony, moderated by Blanca C. Garcia</p>	
18:30 - 19:00	<p>Venue: International Conference Hall (B/D: R1, R#: 203)</p> <p>Declaration of KCWS 2016, moderated by Francisco J. Carrillo</p>	
19:00 - 19:30	<p>Venue: International Conference Hall (B/D: R1, R#: 203)</p> <p>WCI Extended Meeting (Only invited members)</p>	
19:30 - 22:00	<p>Dinner (only invited)</p> <p>hosted by JinHyo Joseph Yun (SOItmC President) & Francisco Javier Carrillo (WCI President)</p>	
<p>Wednesday, 17th June 2015 (Creative Economy Day)</p> <p>※ Presider: Ph.D. YoungJoo Ko (Korea Research Institute of Chemical Technology) Ph.D. SangCheol Lee (DGIST)</p>		
08:00 - 14:00	<p>Registration</p>	

<p>Venue: Lobby on the 2nd floor</p>	
<p>09:00 – 10:30</p> <p>Venue: Auditorium (B/D: R1, R#: 204)</p>	<p>Keynote Speech</p> <ul style="list-style-type: none"> · Fumio Kodama (University of Tokyo, Japan) Presentation Theme: “Corporate and Public Policies for Open Innovation: Demand Articulation in the Open–Innovation Paradigm” · Blanca C. Garcia (Northern Borderlands Research College, Mexico) Presentation Theme: “Knowledge Cities Benchmarking: The case of Daegu, Korea” · Venni V. Krishna (Jawaharlal Nehru University, India) Presentation Theme: “Globalization of R&D and Open Innovation: Linkages of Foreign R&D centers in India · KongRae Lee (DGIST, Korea) Presentation: “Sectoral differences in convergence innovation: implications for open innovation”
<p>10:30 – 11:00</p> <p>Venue: Lobby on the 2nd floor</p>	<p>Coffee Break</p>
<p>11:00 – 12:30</p>	<p>Venue: R#: 203(International Conference Hall)</p> <p>Special Session 9 “Open Innovation: Technology, Society & Dynamics”</p> <ul style="list-style-type: none"> · Session Chair: KyungBae Park (Sangji University) · Honorary Discussant: Venni V. Krishna (Jawaharlal Nehru University, India) <ul style="list-style-type: none"> ✓ Paper 1: “Globalization of R&D and Open Innovation: Linkages of Foreign R&D centers in India” by Swapan Kumar Patra(Jawaharlal Nehru University, India), Venni V. Krishna(Jawaharlal Nehru University, India) ✓ Paper 2: “Open Innovation Effort, Entrepreneurship Orientation and Their Synergies on Innovation” by JinHyo Joseph Yun(DGIST), KyungBae Park(Sangji University), JangHyun Kim(Sungkyunkwan University) ✓ Paper 3: “The Philosophy of Open Innovation: Historical Development of Philosophy of Open Innovation and Its Reflection from Taoism” by JinHyo Joseph Yun(DGIST), KyungBae Park(Sangji University), JeongHo Yang(DGIST), WooYoung Jung(DGIST) ✓ Paper 4: “How User Entrepreneurs Succeed: The Role of Entrepreneur’s Caliber and Networking Ability in Korean User Entrepreneurship” by JinHyo Joseph Yun(DGIST), KyungBae Park(Sangji University) ✓ Paper 5: "A Study on the Dynamics of Platform Business Models" by JinHyo Joseph Yun(DGIST), DongKyu Won(KISTI), KyungBae Park(Sangji University), JeongHo Yang(DGIST)

	<p>✓ Paper 6: “Autonomous learning model in closed and open innovation condition” by DooSeok Lee(DGIST), JinHyo Joseph Yun(DGIST), HeungJu Ahn(DGIST), KyungBae Park(Sangji University), JeongHo Yang(DGIST)</p> <p>✓ Paper 7: “Analyze Network Property of Patent Based on Citation” by Gabjin Oh(Chosun University), Kyubin Yim(POSTECH), SeokWon Ahn(Chosun University), Ho-Yong Kim(Chosun University), HyoSeon Lee(Chosun University)</p>	
12:30 – 14:00	<p>Lunch Break</p> <p>Venue 1 (Cafeteria) : B/D R1, 1st floor Venue 2 (Family Restaurant, “Okon”) : B/D E7, Lobby Venue 3 (Cafeteria) : B/D E7, 2nd floor</p>	
14:00 – 15:30	<p>Venue: R# 202 (Conference Room)</p> <p>Special Session 10: “Daegu Techno–Park, Open Innovation and Creative City”</p> <ul style="list-style-type: none"> · Session Chair: YoHan Kim (Daegu Techno Park) · Honorary Discussant: KongRae Lee (DGIST) <p>✓ Paper 1: “Sectoral differences in convergence innovation: implications for open innovation” by KongRae Lee(DGIST), Guktae Kim(Kyungpook University)</p> <p>✓ Paper 2: “Healthcare IT growth strategies for Daegu” by JinWoo Lim (DGIST)</p> <p>✓ Paper 3: “The Study for Network Structure between intellectuals and urban innovation” by HeeDae Kim(DIP), ChangYong Mun(Daejeon Metropolitan City), DukHee Lee(KAIST)</p> <p>✓ Paper 4: “The Case of R&D Intermediate Organizations in Daegu Technopark” by YoHan Kim & Hyojin Kwon(Daegu Technopark)</p>	<p>Venue: R#: 203(International Conference Hall)</p> <p>General Session 4:</p> <ul style="list-style-type: none"> · Session Chair: KwangHo Jung (Seoul National University) · Honorary Discussant: Blanca C. Garcia (Northern Borderlands Research College, Mexico) <p>✓ Paper 1: “Knowledge Cities Benchmarking: The case of Daegu, Korea” by Prof. Blanca C. Garcia (Northern Borderlands Research College, Mexico)</p> <p>✓ Paper 2: "What Knowledge Activities Promote Creativity?" by Kwangho Jung(Seoul National University), SeungHee Lee(Southern Illinois University), Jane Workman(Southern Illinois University)</p> <p>✓ Paper 3: “Determinants of RFID Adoption: A Meta-egression Analysis” by Sabinne Lee(Seoul National University), Kwangho Jung(Seoul National University)</p> <p>✓ Paper 4: "Exploring Reasons for Illegal Use of Software: An Application of Q-Methodology" by ChanWoo Kim(Seoul National University), Kwangho Jung(Seoul National University)</p>
15:30 – 16:00	<p>Venue: Lobby on the 2nd floor</p> <p>Coffee Break</p>	
16:00 – 17:30	<p>Closing Ceremony of SOItmC & KCWS 2015</p> <ul style="list-style-type: none"> · Certificate of Merit of SOItmC & KCWS 2015 · Appreciation Plaque Ceremony of SOItmC & KCWS 2015 <p>Venue:</p>	

<p>Auditorium (B/D: R1, R#: 204)</p>	<ul style="list-style-type: none"> · Awards Ceremony of the Contest for Open Innovation Cases and Business Model · Paper Awards Ceremony <ul style="list-style-type: none"> ※ There could be no Paper Awards Ceremony if papers are judged not qualified. · Declaration Speech of the SOItmC 2016 <ul style="list-style-type: none"> ※ By Prof. Taeho Park (San Jose State University, USA)
<p>17:40 - 18:30</p>	<p>Dinner (Only invited)</p>
<p>Thursday, 18th June 2015</p>	
<p>10:00 - 16:00</p> <p>※ Participation Fee: \$50</p> <p>– The price includes: round-trip bus service (Daegu to (from) the site), lunch, guidance, and souvenirs</p>	<p>Historical & Cultural Tour (※ Appendix 3)</p> <p>✓ Andong Hahoe Village (UNESCO designated World Heritage Site)</p> <div style="text-align: center;">  <p>Hahoe Folk Village</p> </div>