Lecture Materials



Date	Time	Lecturer
July 14(Mon.) 2025	09:00~09:50 (Lecture time) 09:50~10:00 Q&A and discussing	 JinHyo Joseph Yun (DGIST, Korea) Tenured Principal Researcher, DGIST & Principal Professor At Open Innovation Academy Organizing President of Society of Open Innovation: Technology, Market, and Complexity(SOI) Editor-in-Chief of Journal of Open Innovation: Technology, Market and Complexity(JOIn)
		 Lecture Materials 1. Yun, J. J., Zhao, X., Jeong, E., Ahn, H., & Park, K. (2024). Micro open innovation dynamics under inter-rationality. Technological Forecasting and Social Change, 201, 123263. doi.org/10.1016/j.techfore.2024.123263 2. Yun, J. J., Zhao, X., & Liu, Z. (2024). Regulation architecture of open innovation under digital transformation: Case study on Telemedicine, and For-Profit-Hospital. Journal of Open Innovation: Technology, Market, and Complexity, 100252. 3. Yun. J.J.(Corr.) Kim B.(Co-corr.), Zhao X., Jeong E., Ahn J.(2024). Open Innovation Signals: Exploring the Financial Data with patents, Science, Technology, and Society DOI: 10.1177/09717218241238202
	10:20~11:10 (Lecture time) 11:10~11:20 Q&A and discussing	 Vincenzo Corvello (University of Messina, Italy) Associate Professor, University of Messina, Italy Co founder and former CEO of Beautiful Mind, an academic spin-off of University of Calabria Editor in chief of the European Journal of Innovation Management
		 Lecture Materials 1. Corvello, V., Troise, C., Schiuma, G., & Jones, P. (2024). How start-ups translate learning from innovation failure into strategies for growth. Technovation, 134, 103051. 2. Thomas, A., Duggal, H. K., Khatri, P., & Corvello, V. (2024). ChatGPT Appropriation: A Catalyst for Creative Performance, Innovation Orientation, and Agile Leadership. Technology in Society, 102619. 3. Corvello, V., Felicetti, A. M., Ammirato, S., Troise, C., & Ključnikov, A. (2024). The rules of courtship: What drives a start-up to collaborate with a large company?. Technological Forecasting and Social Change, 200, 123092.



13:00~13:50 (Lecture time) **13:50~14:00** Q&A and discussing

Tan Yigitcanlar (Queensland University of Technology, Australia)



- Professor at the Queensland University of Technology's School of Architecture and Built Environment, Australia
- Honorary Professor at the Federal University of Santa Catarina in Brazil
- Director of the Australia-Brazil Smart City Research and Practice Network

Lecture Materials

1. Yigitcanlar, T., Senadheera, S., Marasinghe, R., Bibri, S., Sanchez, T., Cugurullo, F., & Sieber, R., (2024). <u>Artificial intelligence and the local</u> government: a five-decade scientometric analysis on the evolution, <u>state-of-the-art</u>, and <u>emerging trends</u>. Cities, 152(1), 105151; https://doi.org/10.1016/j.cities.2024.105151.

2. Yigitcanlar, T., David, A., Li, W, Fookes, C., Bibri, S., & Ye, X., (2024). Unlocking artificial intelligence adoption in local governments: best practice lessons from real-world implementations, Smart Cities, 7(4), 1576-1625; https://doi.org/10.3390/smartcities7040064.

3. Yigitcanlar, T., Agdas, D., & Degirmenci, K., (2023). <u>Artificial</u> intelligence in local governments: perceptions of city managers on prospects, constraints and choices. AI & Society, 38(1) 1135-1150; https://doi.org/10.1007/s00146-022-01450-x.

14:20~15:10 (Lecture time) **15:10~15:20** Q&A and discussing

Biung-Ghi Ju (Seoul National University, Korea)



- Professor in the Department of Economics at Seoul National University, Korea
- Director of the Center for Distributive Justice at Seoul National University
- Former President (2018-2019) of Korean Association of Applied Economics

Lecture Materials

- 1. Ju, B. G., Kim, M., Kim, S., & Moreno-Ternero, J. D. (2021). <u>Fair</u> <u>international protocols for the abatement of GHG emissions</u>. Energy Economics, 94, 105091.
- Ju, B. G., & Moreno-Ternero, J. D. (2018). <u>Entitlement theory of justice and end-state fairness in the allocation of goods</u>. Economics & Philosophy, 34(3), 317-341.
- Ju, B. G., & Moreno-Ternero, J. D. (2017). <u>Fair allocation of disputed properties</u>. International Economic Review, 58(4), 1279-1301.



15:40~16:30 (Lecture time) **16:30~16:40** Q&A and discussing

Jason Potts (RMIT University, Australia)



- Distinguished Professor, Economics, Department: College of Business and Law, RMIT University, Australia
- Director of the Blockchain Innovation Hub at RMIT
- Chief investigator on the ARC Centre of Excellence for Automated Decision-Making and Society

Lecture Materials

- 1. Potts, J. (2025) Potts, J. (2023). von Hippel Innovation. Available at SSRN 4574087.
- Potts, J. (2025) '<u>Free innovation: theory, policy &</u> <u>evaluation</u>' The Evolving Innovation Space: Policy and Impact Evaluation in a Changing World, J. Kuusisto et al (eds) De Gruyter.

3. Allen, D., Potts, J. (2023) 'Web3 toolkits: A user innovation theory of crypto development' Journal of Open Innovation, 9(2), https://doi.org/10.1016/j.joitmc.2023.100050

17:00~17:50 (Lecture time) **17:50~18:00** Q&A and discussing

Marina Dabic (University of Zagreb, Croatia)



- Professor at Department of International Economics, University of Zagreb, Croatia
- European foundation management Development EFMD EPAS accreditation per Reviewer
- Professor at University of Dubrovnik, Croatia
- Editor-in-Chief of Technology in Society

Lecture Materials

1. Dabić, M., Posinković, T. O., Vlačić, B., & Gonçalves, R. (2023). A configurational approach to new product development performance: the role of open innovation, digital transformation and absorptive capacity. Technological forecasting and social change, 194, 122720.

2. Dabić, M., Daim, T., Bogers, M. L., & Mention, A. L. (2023). The limits of open innovation: failures, risks, and costs in open innovation practice and theory. Technovation, 126, 102786.

 Fernandes, C., Ferreira, J. J., Veiga, P. M., Kraus, S., & Dabić,
 M. (2022). <u>Digital entrepreneurship platforms: Mapping the field</u> and looking towards a holistic approach. Technology in Society, 70, 101979.

4. Caputo, A., Pizzi, S., Pellegrini, M. M., & Dabić, M. (2021). Digitalization and business models: Where are we going? A science map of the field. Journal of business research, 123, 489-501.

