

# Call for Papers & Invitation

Society of Open Innovation: Technology, Market, and Complexity (SOItmC) & Knowledge Cities World Summit (KCWS) 2015

June 14 – 18, DGIST (R1, Research Administration B/D), Daegu, Korea  
([www.openinnovationtmc.org](http://www.openinnovationtmc.org))







## Open Innovation, Knowledge City & Creative Economy

**Welcome** anyone who is interested in the academic and practical topics  
can **register the conference**

Full paper submission (until 06. 10, 2015)

Submission of Open Innovation Cases and Business Models (until 06. 10, 2015)

### Keynote Speakers





	<b>Tan Yigitcanlar (Australia)</b> <ul style="list-style-type: none"> <li>• A Professor, Queensland University of Technology, Australia</li> <li>• An Associate Editor of the International Journal of Knowledge Based Development and International Journal of Environmental Science and Technology</li> <li>• Presentation Theme: "Incentivising innovation: insights from Australian and Brazilian incentive schemes"</li> </ul>
	<b>JinHyo Joseph Yun (Korea)</b> <ul style="list-style-type: none"> <li>• Tenured Senior Researcher and Professor, Division of IoT and Robotics Convergence Research, DGIST</li> <li>• Editor-in-Chief of Journal of Open Innovation: Technology, Market, and Complexity (JOItmC)</li> <li>• Presentation Theme: "How do we conquer the growth limit of capitalism: Schumpeterian Dynamics of Open Innovation Economy System"</li> </ul>
	<b>Philip Cooke (Norway)</b> <ul style="list-style-type: none"> <li>• A Professor, Center for Innovation, Bergen University College, Norway</li> <li>• Editor of "European Planning Studies" (SSCI)</li> <li>• Presentation Theme: "The Future of Innovation: Challenges, Complexity &amp; Crossovers"</li> </ul>
	<b>Taeho Park (USA)</b> <ul style="list-style-type: none"> <li>• Director &amp; Professor, School of Global Innovation and Leadership, San Jose State University</li> <li>• Editor-in-Chief, Journal of Supply Chain and Operations Management</li> <li>• Presentation Theme: "Open Innovation in Supply Chain Management for Creative Economy"</li> </ul>
	<b>Blanca Garcia (Mexico)</b> <ul style="list-style-type: none"> <li>• An Associate Professor, Northern Borderlands Research College, Mexico</li> <li>• Executive Director at the World Capital Institute (Awards Program)</li> <li>• Presentation Theme: "Knowledge Cities Benchmarking: The case of Daegu, Korea"</li> </ul>
	<b>KongRae Lee (Korea)</b> <ul style="list-style-type: none"> <li>• Professor at DGIST (Ph.D at Science and Technology Policy (SPRU), Sussex University (1994))</li> <li>• Founder &amp; President of ASIALICS (Asia Association of Learning, Innovation and Coevolution Studies)</li> <li>• Presentation Theme: "Sectoral differences in convergence innovation: implications for open innovation"</li> </ul>

	<b>Venni V. Krishna (India)</b> <ul style="list-style-type: none"> <li>• A Professor, Jawaharlal Nehru University</li> <li>• Editor-in-Chief, Science, Technology and Society (SSCI)</li> <li>• Presentation Theme: "Globalization of R&amp;D and Innovation: View from Asia"</li> </ul>
	<b>Katri-Liis Lepik (Estonia)</b> <ul style="list-style-type: none"> <li>• Associate professor, Institute of Political Science and Governance</li> <li>• Organiser of the KCWS 2014</li> <li>• Presentation Theme: "Strategic management for public sector innovation in knowledge societies"</li> </ul>
	<b>Tommi Inkinen (Finland)</b> <ul style="list-style-type: none"> <li>• A Professor, University of Helsinki, Finland</li> <li>• A Steering Group Member of the International Geographical Union's (IGU) Global Information Society Commission</li> <li>• Presentation Theme: "Reflections on the innovative city: examining three innovative locations in a knowledge bases framework"</li> </ul>
	<b>Fumio Kodama (Japan)</b> <ul style="list-style-type: none"> <li>• A Professor Emeritus, the University of Tokyo and Shibaura Institute of Technology</li> <li>• Ex Editor of Research Policy (1993 - 2009)</li> <li>• Presentation Theme: "Corporate and Public Policies for Open Innovation: Demand Articulation in the Open-Innovation Paradigm"</li> </ul>
	<b>Javier Carrillo (Mexico)</b> <ul style="list-style-type: none"> <li>• A Professor, Monterrey University of Technology, Mexico</li> <li>• Founder and President of the World Capital Institute (<a href="http://www.worldcapitalinstitute.org">www.worldcapitalinstitute.org</a>)</li> <li>• Presentation Theme: "Knowledge-based Development as cultural disruption"</li> </ul>
	<b>Keun Lee (Korea)</b> <ul style="list-style-type: none"> <li>• A Professor, Department of Economics, Seoul National University</li> <li>• Winner of 2014 Schumpeter Prize for his book on Schumpeterian Analysis of Economic Catch-up (CUP 2013)</li> <li>• Presentation Theme: "Schumpeterian Analysis of Catch-up and Catch-up cycles"</li> </ul>

### Special Sessions

	<b>Special Session 1.</b> <b>"City of Future, Future of City: Open Innovation and Ubiquitous City"</b> <ul style="list-style-type: none"> <li>• Session Chair: SangHo Lee (Hanbat National University)</li> </ul>
	<b>Special Session 2.</b> <b>"Complexity, Open Innovation &amp; Knowledge City"</b> <ul style="list-style-type: none"> <li>• Session Chair: DongKyu Won (KISTI)</li> </ul>
	<b>Special Session 3.</b> <b>"Start-ups, Open Innovation, and Knowledge City"</b> <ul style="list-style-type: none"> <li>• Session Chair: ChoongJae Im (Keimyung University)</li> </ul>
	<b>Special Session 4.</b> <b>"Daegu Techno-Park, Open Innovation and Creative City"</b> <ul style="list-style-type: none"> <li>• Session Chair: YoHan Kim (Daegu TechnoPark)</li> </ul>
	<b>Special Session 5.</b> <b>"Open Innovation: Technology, Society &amp; Dynamics"</b> <ul style="list-style-type: none"> <li>• Session Chair: KyungBae Park (Sangji University)</li> </ul>
	<b>Special Session 6.</b> <b>"Technology Policy for Open Innovation &amp; Knowledge City"</b> <ul style="list-style-type: none"> <li>• Session Chair: SangOk Choi (Korea University)</li> </ul>
	<b>Special Session 7.</b> <b>"Open Innovation for Smart Mobility &amp; Complexity"</b> <ul style="list-style-type: none"> <li>• Session Chair: WooSung Jung (POSTECH)</li> </ul>
	<b>Special Session 8.</b> <b>"Smart Technology for Good Governance"</b> <ul style="list-style-type: none"> <li>• Session Chair: KwangHo Jung (Seoul National University)</li> </ul>
	<b>Special Session 9.</b> <b>"Open Innovation and Creative Entrepreneurship from Gyeongbuk TP and University Entrepreneurship Center"</b> <ul style="list-style-type: none"> <li>• Session Chair: Jaehoon Rhee (Yeungnam University)</li> </ul>
	<b>Special Session 10.</b> <b>"The Importance of Valuation and Big Data as a Source of Technology Commercialization in Open Innovation Era"</b> <ul style="list-style-type: none"> <li>• Session Chair: KeeHeon Cho (Korea Valuation Association)</li> </ul>

### General Session

	<b>General Session 1.</b> <b>"Open Innovation in Energy"</b> <ul style="list-style-type: none"> <li>• Session Chair: Eunyeong Heo (Seoul National University)</li> </ul>
	<b>General Session 2.</b> <b>"Creative Economy &amp; Open Innovation"</b> <ul style="list-style-type: none"> <li>• Session Chair: MinHwa Lee (KAIST)</li> </ul>
	<b>General Session 3.</b> <ul style="list-style-type: none"> <li>• Session Chair: SangChul Park (Korea Polytechnic University)</li> </ul>
	<b>General Session 4.</b> <ul style="list-style-type: none"> <li>• Session Chair: KwangHo Jung (Seoul National University)</li> </ul>

#### Special Issue Journals

- Journal of Open Innovation: Technology, Market, and Complexity (Springer Press, Targeting Scopus in 2015)
  - Editor-in-Chief: JinHyo Joseph Yun (DGIST)
  - Up to 12 articles would be accepted to the journal
  - Apart from the 12 articles, additional 12 papers from keynote speakers are submitted to the journal
- International Journal of Knowledge Based Development (Scopus)
  - Guest Editor: JinHyo Joseph Yun (DGIST) & YounTaik Leem (Hanbat National University)
  - Up to 8 articles would be accepted to the journal
- Science, Technology and Society (SSCI)
  - Guest Editor: JinHyo Joseph Yun (DGIST)
  - Up to 8 articles would be accepted to the journal

#### Designated General Issue Journals

- Technological Forecasting and Social Change (SSCI)
  - Editor-in-Chief: Fred Phillips (Yuan Ze University, Taiwan)
  - Invited Nominator: JinHyo Joseph Yun (DGIST)
  - Top 3 ~ 5 articles will be selected by the nominator and recommended to the journal for publication.
- Journal of Science, and Technology, Policy, Management (Scopus)
  - Editor-in-Chief: Patricia Ordóñez de Pablos
  - Invited Reviewers: KiSeok Kwon (Hanbat National University), WooSung Jung (POSTECH), JinHyo Joseph Yun (DGIST), KyungBae Park (Sangji University), DooSeok Lee (DGIST)

- Up to 10 articles would be accepted to the journal
- Based on a close tie with the journal, the organizing committee will do the best to make publications of papers selected.
- International Journal of Knowledge Based Development (Scopus)
  - Editor-in-Chief: Francisco J. Carrillo (Monterrey University of Technology)
  - Invited Reviewers: YounTaik Leem (Hanbat National University) & Tan Yigitcanlar (Queensland University of Technology)
  - Up to 8 articles would be accepted to the journal
  - Based on a close tie with the journal, the organizing committee will do the best to make publications of papers selected.

#### General Issue Journals

- Knowledge Management Research and Practice (SSCI)
  - Editor: Giovanni Schiuma (University of the Arts London)
- Measuring Business Excellence (Scopus)
  - Editor: Giovanni Schiuma (University of the Arts London)

#### For more information, please contact:

##### SOItmC & KCWS 2015 Secretariat

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##### SOItmC Chair

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##### KCWS Chair

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