

Date	Time	Lecturer
July 16, 2021 (Fri.)	09:00~10:30	<p>JinHyo Joseph Yun(Korea)</p>  <ul style="list-style-type: none"> • Tenured Principal Researcher, DGIST & Principal Professor at Open Innovation Academy of SOI • Visiting Professor of Graduate School of Public Administration at Seoul National University, Korea • The founder of Open Innovation Dynamics; The author of Business Model Design Compass <ul style="list-style-type: none"> • Organizing President of Society of Open Innovation: Technology, Market, and Complexity (SOI) • Editor-in-Chief of Journal of Open Innovation: Technology, Market, and Complexity (JOI) <p>Lecture Materials</p> <ol style="list-style-type: none"> 1. Yun, J.J.; Zhao, X.; Wu, J.; Yi, J.C.; Park, K.; Jung, W. (2020) Business Model, Open Innovation, and Sustainability in Car Sharing Industry—Comparing Three Economies. Sustainability, 12(5), 1883. 2. JinHyo Joseph Yun, KyungBae Park, Giovanna Del Gaudio& Valentina Della Corte(2020). Open innovation ecosystems of restaurants: geographical economics of successful restaurants from three cities. European Planning Studies, 28(12). 3. Yun, J.J.; Zhao, X.; Park, K.; Shi, L. (2020) Sustainability Condition of Open Innovation: Dynamic Growth of Alibaba from SME to Large Enterprise. Sustainability, 12(11), 4379.
	10:40~12:10	<p>Keun Lee(Korea)</p>  <ul style="list-style-type: none"> • Professor, Seoul National University/Vice Chair of National Economic Advisory Council, Korea • Editor, Research Policy, Associate Editor (Industrial & Corporate Change) • Winner of the 2014 Schumpeter Prize • President (2016-18), International Schumpeter Society <p>Lecture Materials</p> <ol style="list-style-type: none"> 1. Keun Lee , Franco Malerba(2017). Catch-up cycles and changes in industrial leadership:Windows of opportunity and responses of firms and countries in the evolution of sectoral systems. Research Policy, 46, 338-351 2. Fabio Landini , Keun Lee, Franco Malerba(2016). A history-friendly model of the successive changes in industrial leadership and the catch-up by latecomers. Research Policy, doi.org/10.1016/j.respol.2016.09.005
	13:10~14:40	<p>Prof. Philip Cooke(Bergen University College, Norway)</p>  <ul style="list-style-type: none"> • Professor, Bergen University College, Norway • Pre Editor-in-Chief and Editor(now) of European Planning Studies(SSCI) • European Parliament Regional Development Committee, till 2019 • Official Adviser to European Parliament Regional Development CommitteeAward in 2015

Lecture Materials

1. **Philip Cooke(2020).**
[Dark Entrepreneurship, the 'Dark Triad' and its Potential 'Light Triad' Realisation in 'Green Entrepreneurship'](#), Sustainability, 13,4215.
<https://doi.org/10.3390/su13084215>
2. **Philip Cooke(2021).**
[The Lithium Wars: From Kokkola to the Congo for the 500 Mile battery](#), Sustainability, 13,4215.
<https://doi.org/10.3390/su13084215>
3. **Philip Cooke(2021).**
[Post-Coronavirus Regional Innovation Policies: From Mega to Giga and Beyond through Sustainable Spatial Planning of Global Tourism](#), Working Paper.

14:50~16:20

Natalja Lace (Latvia)



- Professor, Riga Technical University(RTU), Latvia
- Head of the department of Corporate Finance and Economics of RTU

Lecture Materials

1. **Bistrova, J., Lace, Natalja, & Peleckienė, V. (2011).**
[The influence of capital structure on Baltic corporate performance](#).
Journal of Business Economics and Management, 12(4), 655-669.
2. **Bistrova, J., Lace, Natalja, & Kasperovica, L. (2021).**
[Enterprise Crisis-Resilience and Competitiveness](#).
Sustainability, 13(4), 2057.

14:50~16:20




Alexander Brem(Germany)




- Endowed Chaired Professor and Institute Director at the University of Stuttgart, Germany
- Honorary Professor at the University of Southern Denmark, Denmark
- Editor-in-Chief of the International Journal of Innovation and Technology Management

Lecture Materials

1. **Brem, A., & Puente-Díaz, R. (2020).**
[Are you acting sustainably in your daily practice? Introduction of the Four-S model of sustainability](#) Journal of Cleaner Production, 122074
<https://doi.org/10.1016/j.jclepro.2020.122074>
2. **Brem, A., Nylund, P., & Viardot, E. (2020).**
[The impact of the 2008 financial crisis on innovation: A dominant design perspective](#), Journal of Business Research, 110, 360-369.
<https://doi.org/10.1016/j.jbusres.2020.01.048>
3. **Brem, A., Bilgram, V., & Marchuk, A. (2019).**
[How crowdfunding platforms change the nature of user innovation—from problem solving to entrepreneurship](#).
Technological Forecasting and Social Change, 144, 348-360.
<https://doi.org/10.1016/j.techfore.2017.11.020>

<p>July 17, 2021 (Sat.)</p>	<p>09:00~10:30</p>	<p>Fred Phillips(USA)</p>  <ul style="list-style-type: none"> • Professor at University of New Mexico, Albuquerque, New Mexico, USA • Editor-in-Chief of "Technological Forecasting and Social Change" (SSCI) • Visiting Scientist at the Chinese Academy of Sciences in Beijing <ul style="list-style-type: none"> • 2017 winner of the Kondratieff Medal • Senior Fellow at the IC2 Institute of the University of Texas at Austin, and a PICMET Fellow <p>Lecture Materials</p> <ol style="list-style-type: none"> 1. Fred Phillips(2020) Does complexity belong inside the firm, or out?. Economic Research-Ekonomska Istraživanja, 33:1, 2397-2409, DOI: 10.1080/1331677X.2019.1625796 2. Fred Phillips(2020). Advice for Entrepreneurs at the Threshold of the 2020s. 1st Conference of Research in Entrepreneurship, Education and Technology (CREET) 3. Fred Phillips(2020). The SDG Project : A Long-Term Project under Technological Uncertainty. Engineering 6 (2020) 600–603.
	<p>10:40~12:10</p>	<p>KwangHo Jung(Korea)</p>  <ul style="list-style-type: none"> • Professor & Dean, Graduate School of Public Administration at Seoul National University, Korea • Executive Board of Director of Korean Association for Public Administration(KAPA) • Executive President of Society of Open Innovation: Technology, Market, and Complexity(SOI) from 2021 <p>Lecture Materials</p> <ol style="list-style-type: none"> 1. Jung, K., Eun, J. H., & Lee, S. H. (2017). Exploring competing perspectives on government-driven entrepreneurial ecosystems: lessons from Centres for Creative Economy and Innovation (CCEI) of South Korea. European Planning Studies, 25(5), 827-847 2. Lee, S., & Jung, K. (2017). Exploring effective incentive design to reduce food waste: A natural experiment of policy change from community based charge to RFID based weight charge Sustainability, 9(11), 2046. 3. Jung, K., & Lee, S. (2017). The Impact of Economic Regulation on Retail Sector: Regulation of Business Hours of Large Discount Stores in South Korea. Korean Journal of Policy Studies, 32(1), 99-124.
	<p>13:10~14:40</p>	<p>Venni V Krishna(India)</p>  <ul style="list-style-type: none"> • FASS at the University of New South Wales, Australia • Editor-in-Chief of Science, Technology and Society(SSCI) • Former Professor, Jawaharlal Nehru University, India

		<p>Lecture Materials</p> <ol style="list-style-type: none"> Venni V Krishna(2017). “Inclusive Innovation in India: Historical Roots”, Asian Journal of Innovation and Policy, (6): 2:170-191 Venni V Krishna(2017) “Inclusive Innovation in India: Contemporary Landscape” Asian Journal of Innovation and Policy, (6): 1:001-022. Venni V Krishna review of “Inclusive Innovation and Development” from Anil K. Gupta(2012). “Innovations for the poor by the poor”, Int. J. Technological Learning, Innovation and Development, Vol. 5, Nos. ½
	<p>14:50~16:20</p>	<p>Giovanni Sschiuma(Italy)</p>  <ul style="list-style-type: none"> • Full Professor in Knowledge and Innovation Management, LUM University, Italy • Head of Engineering Management program with specialisation in Digital Management • Chair of the International Forum on Knowledge Assets Dynamics (IFKAD) • Adjunct Professor, University of Tampere <p>Lecture Materials</p> <ol style="list-style-type: none"> SIMEONE L., SECUNDO G., SCHIUMA G. (2018). “Arts and design as translational mechanisms for academic entrepreneurship : The metaLAB at Harvard case study” Journal of Business Research. Vol 85, pp. 434-443, https://doi.org/10.1016/j.jbusres.2017.10.021 CARLUCCI D., SCHIUMA G. (2018). “The power of arts in business”, International Journal of Innovation Management, Vol. 12, N. 2, (June): pp. 161-193. https://doi.org/10.1016/j.jbusres.2017.10.012 SCHIUMA G., LERRO A., SANITATE D. (2008). “Intellectual Capital Dimensions of Ducati’s Turnaround – Exploring Knowledge Assets Grounding a Change Management Program”, International Journal of Innovation Management, Vol. 12, N. 2, (June): pp. 161-193. DOI : http://dx.doi.org/10.1142/S1363919608001935 ALBINO V., GARAVELLI A.C., SCHIUMA G. (1999). “Knowledge Transfer and Inter-Firm Relationship: The Role of the Leader Firm”, Technovation, Vol. 19, pp. 53-63. https://doi.org/10.1016/S0166-4972(98)00078-9
	<p>16:30~18:00</p>	<p>Discussion, Alumni Awarding & Farewell</p>

* Might be changed in reality