





Date	Time	Lecturer
July 8 (Mon.) 2024	09:00~10:10 (Lecture time) 10:10~10:30 Q&A and discussing	<p>KwangHo Jung (Seoul National University, Korea)</p>  <ul style="list-style-type: none"> • Professor, Graduate School of Public Administration of Seoul National University, Korea • Pre-executive President of Society of Open Innovation: Technology, Market, and Complexity(SOI) from 2021-2023 • Next president of The Korean Association for public administration <p>Lecture Materials</p> <ol style="list-style-type: none"> 1. Piao, L., & Jung, K. (2021). The effect of the Xi Jinping administration's anticorruption campaign on the performance of state-owned enterprises. <i>Asian Survey</i>, 61(5), 711-741. 2. Piao, L., & Jung, K. (2023). Political uncertainty and corporate investment: Evidence from the Chinese private companies. <i>Journal of Asian and African Studies</i>, 00219096221144693.
	10:30~11:40 (Lecture time) 11:40~12:00 Q&A and discussing	<p>Vincenzo Corvello (University of Messina, Italy)</p>  <ul style="list-style-type: none"> • Associate Professor, University of Messina, Italy • Cofounder and former CEO of Beautiful Mind, an academic spin-off of University of Calabria • Editor in chief of the European Journal of Innovation Management <p>Lecture Materials</p> <ol style="list-style-type: none"> 1. Giglio, C., Corvello, V., Coniglio, I.M., Kraus, S., Gast, J., 2023, Cooperation between large companies and start-ups: An overview of the current state of research. <i>European Management Journal</i>, in press, https://doi.org/10.1016/j.emj.2023.08.002. 2. Burger, B., Kanbach, D., Kraus, S., Breier, M., Corvello, V., (2023), On the use of AI-based tools like ChatGPT to support management research. <i>European Journal of Innovation Management</i>, in press. DOI:10.1108/EJIM-02-2023-0156 3. Corvello, V., Felicetti, A., Steiber, A. and Alange, S. (2023) "Start-up collaboration units as knowledge brokers in Corporate Innovation Ecosystems: a study in the automotive industry. <i>Journal of Innovation and Knowledge</i>, Vol. 8, No. 1, Art. No. 100303, https://doi.org/10.1016/j.jik.2022.100303.
	12:00~14:00	Lunch Break

<p>14:00~15:10 (Lecture time) 15:10~15:30 Q&A and discussing</p>	<p>JinHyo Joseph Yun (DGIST, Korea)</p>  <ul style="list-style-type: none"> • Tenured Principal Researcher, DGIST & Principal Professor at Open Innovation Academy of SOI • Visiting Professor of University of Naples Federico II, Italy • The founder of Open Innovation Dynamics; The author of Business Model Design Compass <p>Lecture Materials</p> <ol style="list-style-type: none"> 1. Yun, J. J., Zhao, X., Jeong, E., Ahn, H., & Park, K. (2024). Micro open innovation dynamics under inter-rationality. Technological Forecasting and Social Change, 201, 123263. 2. Yun, J. J., Ahn, H. J., Lee, D. S., Park, K. B., & Zhao, X. (2022). Inter-rationality; Modeling of bounded rationality in open innovation dynamics. Technological Forecasting and Social Change, 184, 122015. 3. Yun, J. J., Won, D., Park, K., Jeong, E., & Zhao, X. (2019). The role of a business model in market growth: The difference between the converted industry and the emerging industry. Technological Forecasting and Social Change, 146, 534-562.
<p>15:30~16:40 (Lecture time) 16:40~17:00 Q&A and discussing</p>	<p>Wim Vanhaverbeke (University of Antwerp, Belgium)</p>  <ul style="list-style-type: none"> • Professor, University of Antwerp, Belgium • Visiting professor at ESADE Business School, Spain • Editor-in-chief of Technovation <p>Lecture Materials</p> <ol style="list-style-type: none"> 1. Vanhaverbeke, W., Chesbrough, H., West, J., & Radziwon, A. (2022). 53. Overcoming organizational obstacles to open innovation success. 2. Albats, E., Podmetina, D., & Vanhaverbeke, W. (2023). Open innovation in SMEs: A process view towards business model innovation. Journal of Small Business Management, 61(6), 2519-2560. 3. Piazza, M., Mazzola, E., Perrone, G., & Vanhaverbeke, W. (2023). How do startups influence the resources commitment of different venture capital investors by communicating disruptiveness? Long range planning.-Oxford, 56(2), 1-17..
<p>17:00~18:00</p>	<p>Discussion, Alumni Awarding & Farewell</p>